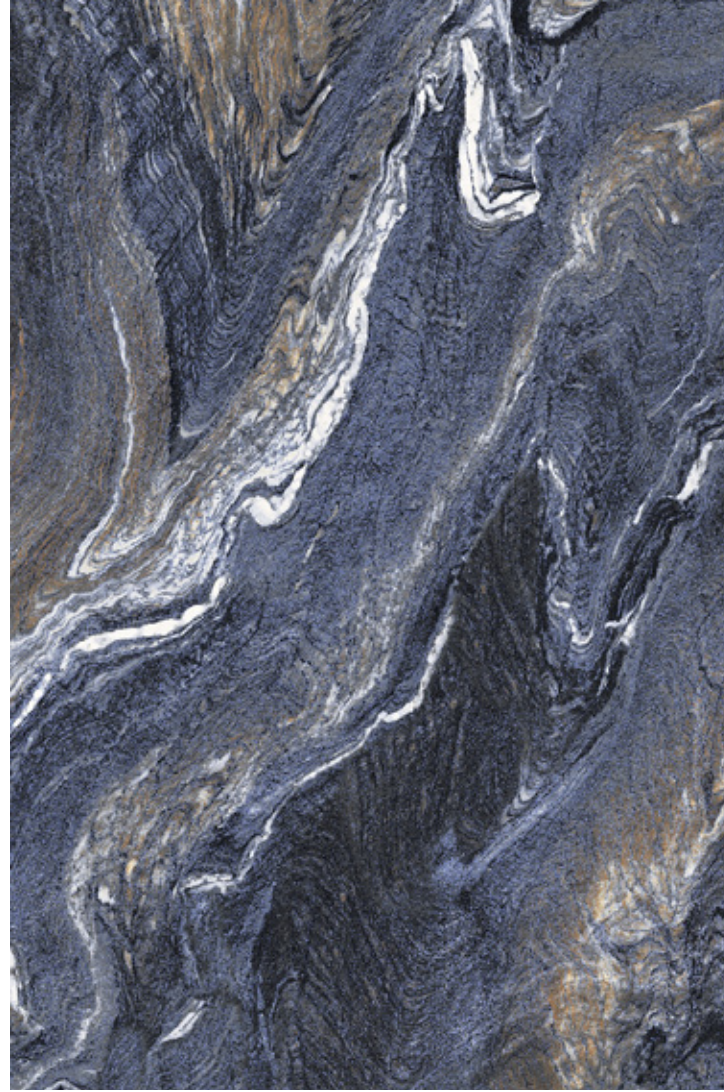


serön
we reinvent marble



COLLECTION **2019**



OUR PRODUCTS ARE THE RESULT

*of our culture, mentality
and corporate philosophy.*

They are primarily based on innovation, quality and our concern for a sustainable environment. At seron Ceramic we are committed to ecology because we know that we must take care of our planet if we want to be a company of the future. So much so that we have the technical, human and economic means at our disposal to prevent the environmental impact that can be generated by our activity and to grant the security of our staff and our social environment.



A SEARCH FOR THE BEST MATERIALS

Thanks to technology's latest innovation in inks and enamels, we can recreate marble's unique personality on a ceramic surface. Accessible timeless beauty joint to the technical improvements in durability, cleanliness and ceramic resistance.



*We have traveled the whole world
in order to find the most unusual,
precious marbles*

taking into account the latest aesthetic trends in architecture and interior design. We have recovered rare marbles, whose extraction means a major environmental impact. Thanks to our manufacturing technology we make materials that would be impossible to obtain otherwise accessible for all.

*From the passion to offer the most exclusive, unique materials, seroni's
ceramic marble collections are born.*



CLASSIC AND CONTEMPORARY

For centuries, marble has been an inspiration to architects and sculptors.

It is a very noble material that fascinates with its elegance and all that it means. We have created a series of collections of ceramic marble that capture the historical essence of marble, but adapting it to contemporary aesthetic trends.

A design with the seal of elegance that only the real classics possess. Everlasting and eternal.



MARBLE ECO-FASCINATION

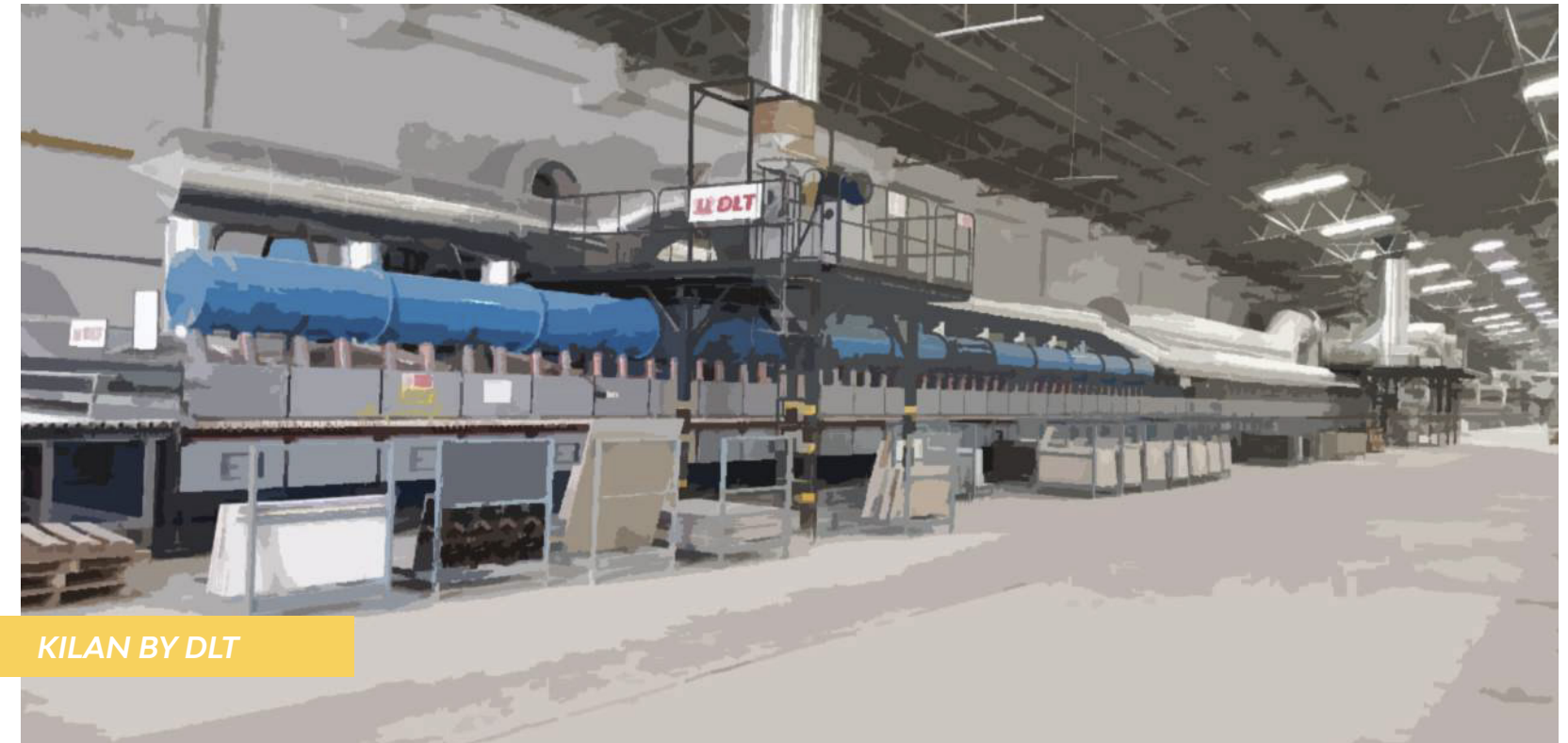
Marble has become a trendy material.

Nevertheless, its extraction implies an important impact on the environment. Thanks to the most advanced technologies in ceramic manufacturing, at seron, we have obtained a series of collections that reproduce to the finest detail of the aesthetic and tactile characteristics of this material, with an environment-friendly result. Thus, we can propose the experience of scarce marbles whose extraction is highly limited.

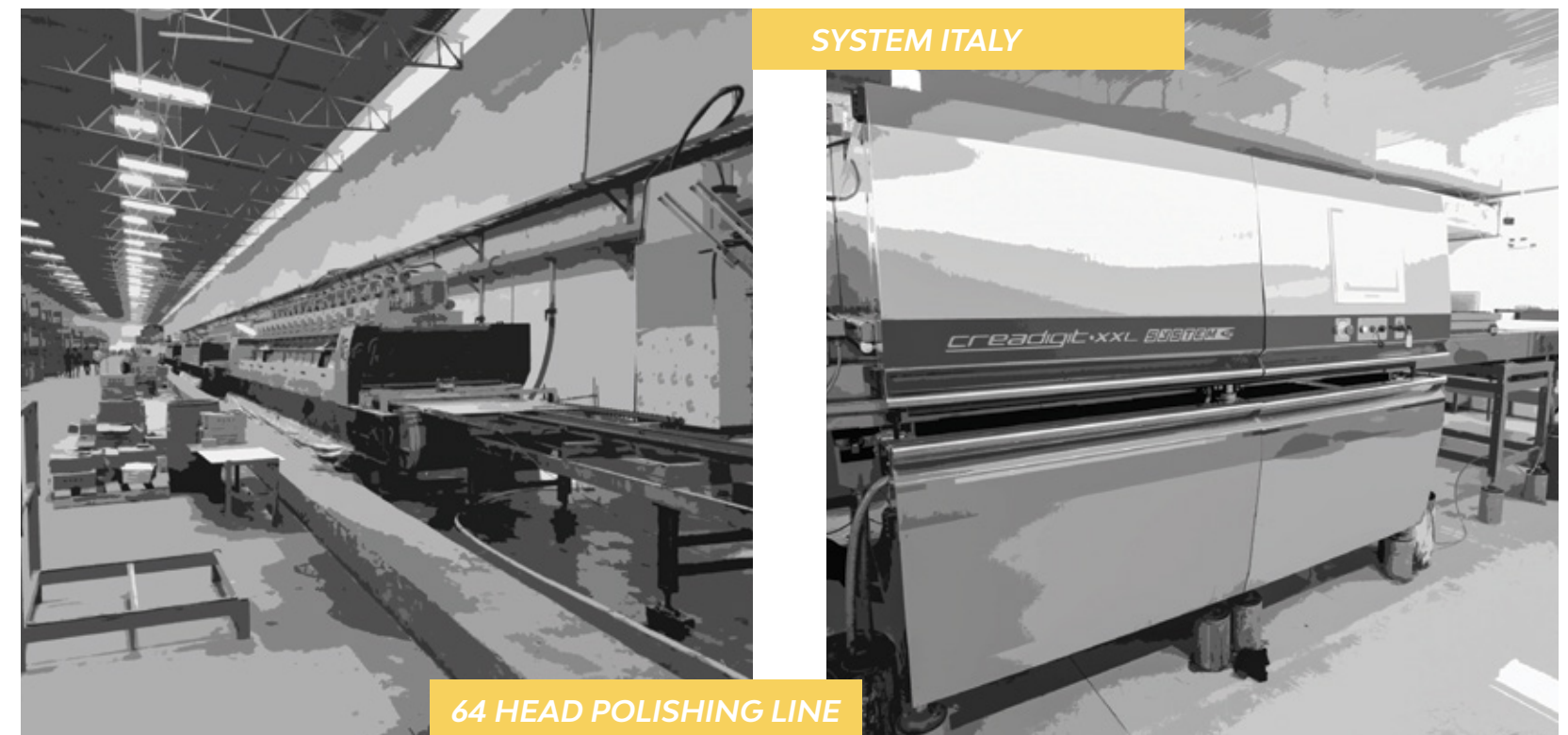


**WE APPLY THE LATEST
TECHNOLOGIES IN CERAMIC
MANUFACTURING PROCESS
IN ORDER TO OBTAIN DURABLE
COLLECTIONS**

which are capable to capture the timeless beauty of marble. At the same time, we put in an advanced material that adapts every millimeter to the new necessities of interior design and architecture



KILAN BY DLT



SYSTEM ITALY

64 HEAD POLISHING LINE

NEW GENERATION CERAMIC MARBLE

a variety of design, excellent mechanic resistance, resistance to acid and abrasion, SERON's ceramic marbles offer a more resistant material, which is adapted regarding the natural alternative.

 **NON-ABSORBENT**

 **EASY TO CLEAN**

 **STAIN RESISTANT**

 **CHEMICAL RESISTANCE**

 **HYGIENIC**

 **SCRATCH RESISTANT**

 **FLEXIBLE BODY**

 **HIGH RESISTANCE TO BREAKING LOAD**

 **HOT RESISTANT**

 **FROST RESISTANCE**

 **RESISTANCE TO UV RAYS**

EVERYWHERE YOU LIKE

Taking account of the material's Key qualities, including strength, thermal shock resistance, low thickness and easy of working, the GEM large-size slabs extends the fields of use of porcelain. The GEM collection giving enormous creative freedom to architects and interior designer, who appreciate the versatility of this ceramic surface without limits.



 APPLICATIONS DESIGN
TOPS & KITCHEN

 APPLICATIONS DESIGN
DOORS & SLIDING WALLS

 APPLICATIONS DESIGN
FLOORS, WALLS & CEILING

 APPLICATIONS DESIGN
TOPS & BATHROOMS

 APPLICATIONS DESIGN
INTERIOR DECORATION

 APPLICATIONS DESIGN
FACADE



FLEXIBLE TILES

Gone are the days when tiles were made of superficial and hard materials. We bring to you an array of flexible tiles that are made of soft clay materials, giving it the most earthy and natural texture and aura. It is not only light weight but also anti-bending and crack-free, keeping your floors flawless for the longest time. This unique, quintessential and unconventional range of tiles are made of raw materials that ensure quality and perfection. The range includes travertine slate, marble, granite and much more.

Our flexible body tiles are ideal for interior and exterior, enabling you to revamp your style, inside out!

ULTRA+ RESOLUTION

TRUE TONE PRINTING TECHNOLOGY

The marble's pure natural color creates spacious and serene ambiances. Small individual variations and highly decorative veining accentuate the marble's natural appearance.

GLOSS+ SURFACE

BETTER THAN NORMAL AND HIGH GLOSS

Surfaces stand out for their high gloss level and aesthetic excellence while maintaining exceptional resistance to staining and foot traffic as well as practicality of use



seron
we reinvent marble

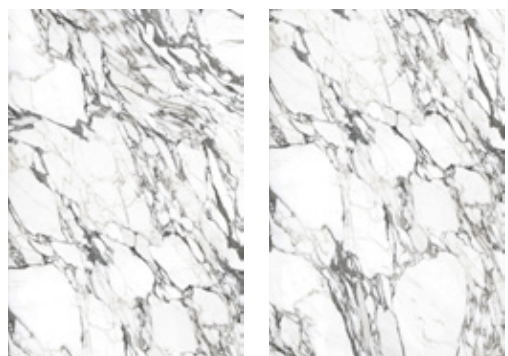
TECHNO
MARBLE

GEM
COLLECTION

1200
X1800**MM**

GLOSSY





ULTIMO CARRARA

▼
9MM
▲

GLOSSY
1200X1800MM



ALEXA CREMA

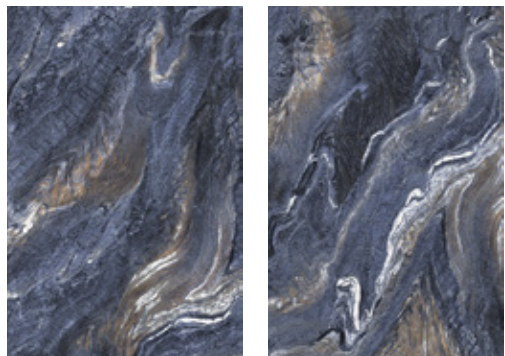
▼
9MM GLOSSY
▲
1200X1800MM





ALEXA GRAY

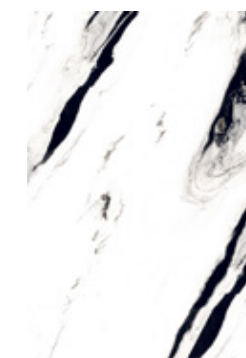
▼
9MM **GLOSSY**
▲
1200X1800MM



FUSION BLUE

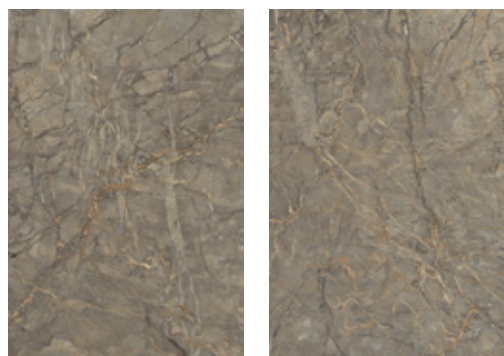
▼
9MM GLOSSY
▲
1200X1800MM





SYDNEY WHITE

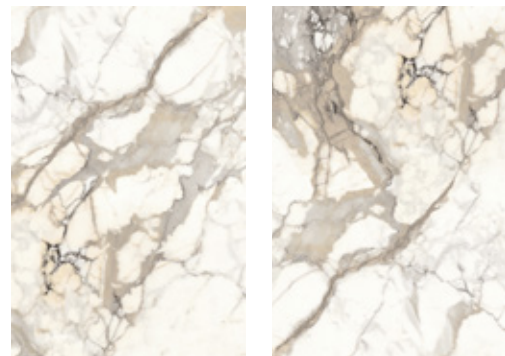
▼
9MM GLOSSY
▲
1200X1800MM



ELEGANCE BROWN

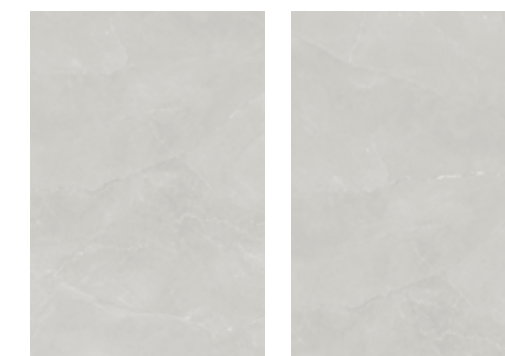
▼
9MM
▲

GLOSSY
1200X1800MM



VOLGA CARRARA

▼
9MM GLOSSY
▲
1200X1800MM



BOSCO GRAY

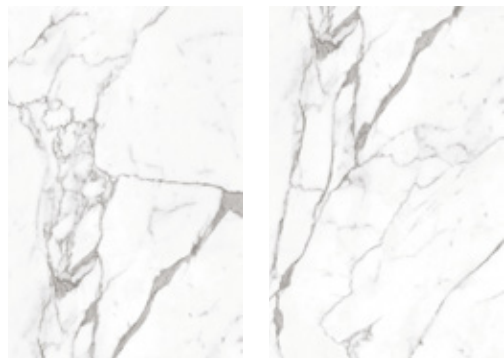
▼
9MM GLOSSY
▲
1200X1800MM



MIAMI BEIGE

▼
9MM
▲

GLOSSY
1200X1800MM



SATVARIO CROWN

▼
9MM GLOSSY
▲
1200X1800MM



BELGIUM BOTTOCHINO

▼
9MM **GLOSSY**
▲
1200X1800MM



BRECCIA MARINO

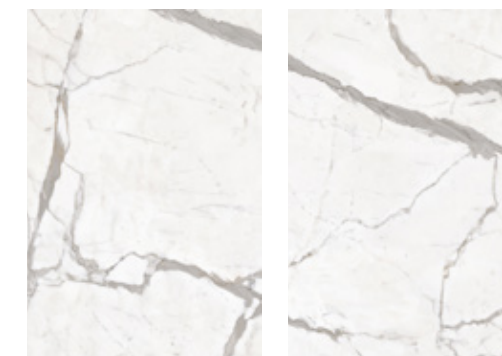
▼
9MM
▲

GLOSSY
1200X1800MM



GEMMA WAVE

▼
9MM GLOSSY
▲
1200X1800MM



ULTRA SATVARIO

▼
9MM GLOSSY
▲
1200X1800MM



GALAXY GRAY

▼
9MM
▲

GLOSSY
1200X1800MM



IRISH BEIGE

▼
9MM GLOSSY
▲
1200X1800MM



BRECCIA SIMLESS

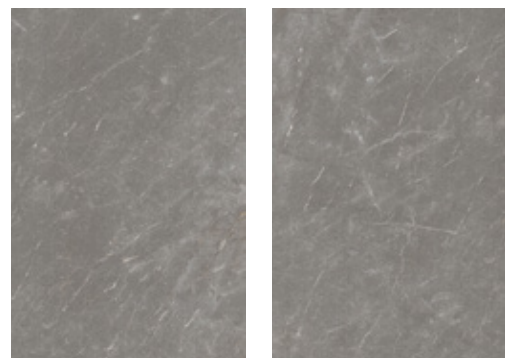
▼
9MM **GLOSSY**
▲
1200X1800MM



BOTTOCHINO FLORITO

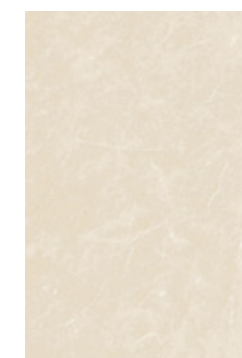
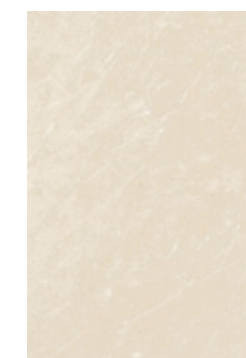
▼
9MM
▲

GLOSSY
1200X1800MM



PIETRA GRAY

▼
9MM GLOSSY
▲
1200X1800MM



PIETRA BEIGE

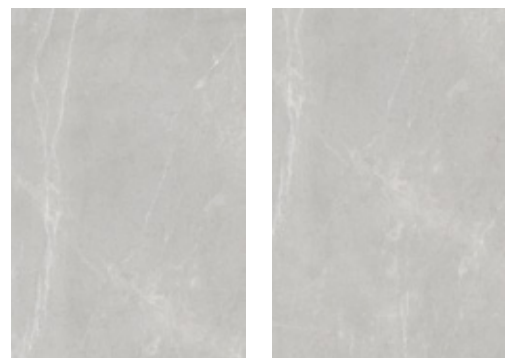
▼
9MM **GLOSSY**
▲
1200X1800MM



ANTIQUE BEIGE

▼
9MM GLOSSY
▲
1200X1800MM





ANTIQYE GREY

▼
9MM GLOSSY
▲
1200X1800MM

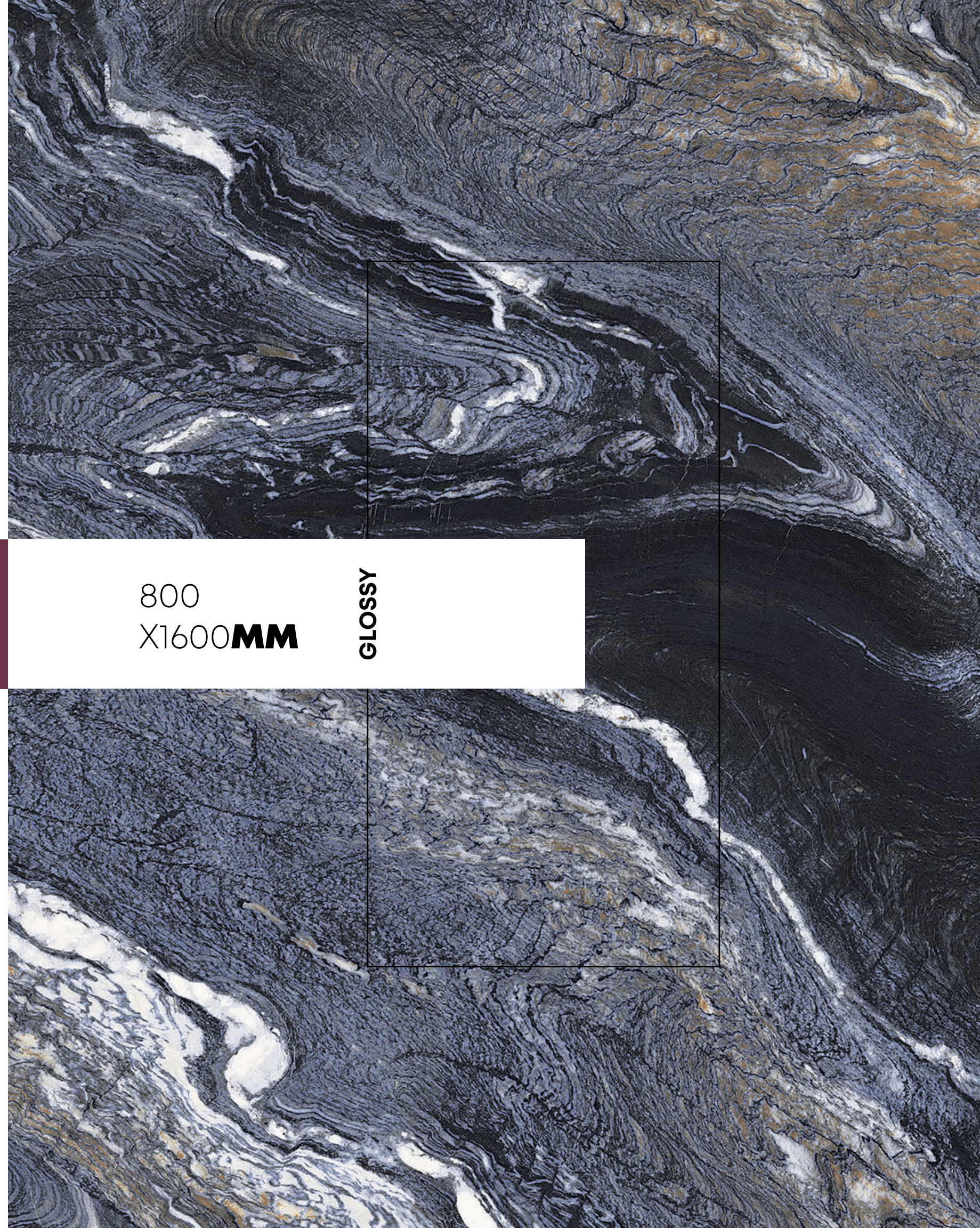
seron
we reinvent marble

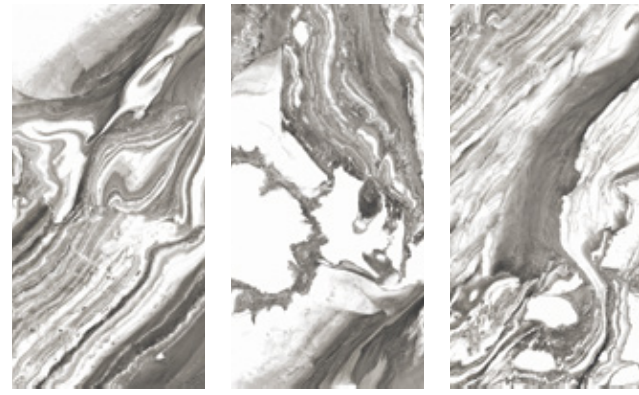
TECHNO
MARBLE

GEM
COLLECTION

800
X1600**MM**

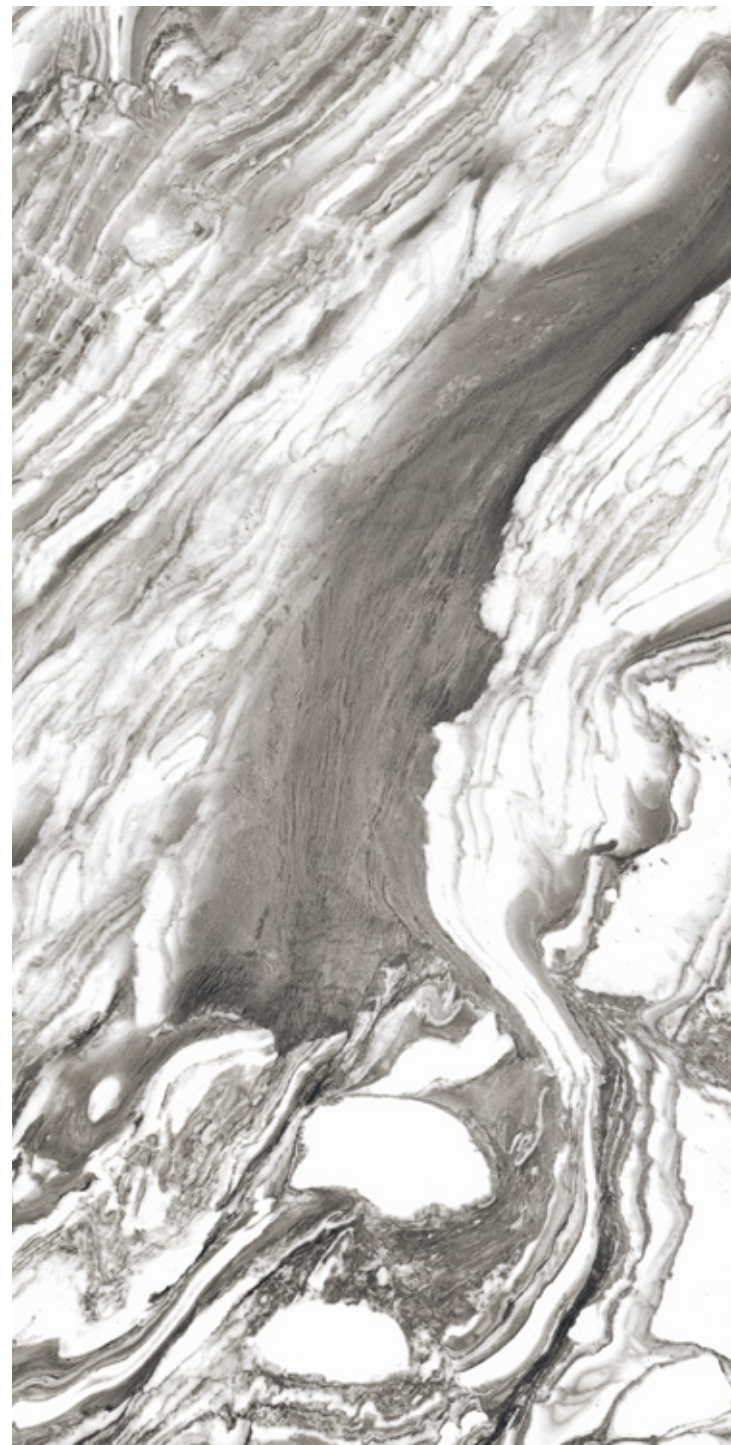
GLOSSY





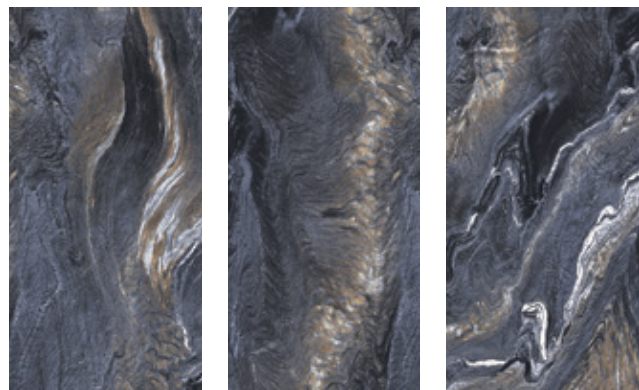
NERO VOLCANO

▼
9MM GLOSSY
▲ 800X1600MM



BRAZILLIAN BLUE*

▼
9MM GLOSSY
▲ 800X1600MM



BRECCIA BEIGE



9MM

GLOSSY



800X1600MM





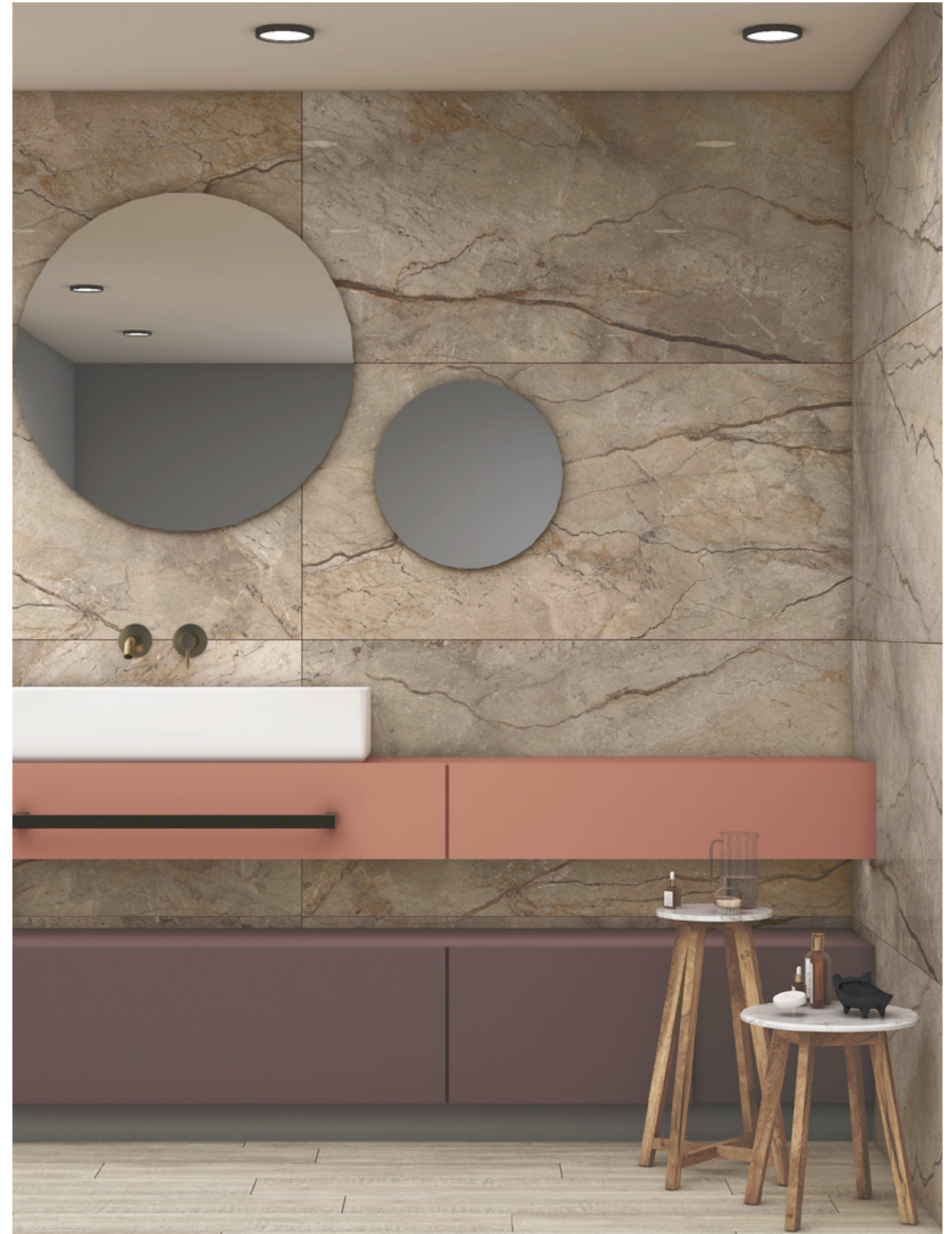
PIETRA CLOUD

▼
9MM GLOSSY
▲
800X1600MM



TEMPTATION GREY

▼
9MM GLOSSY
▲
800X1600MM





CREMA EUROPA

▼
9MM GLOSSY
▲
800X1600MM



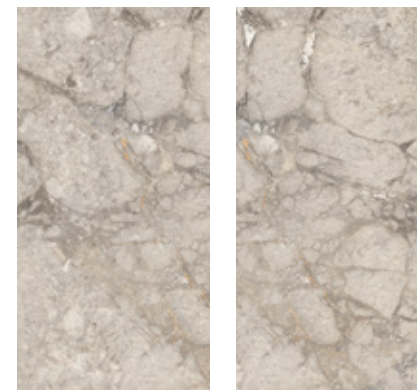
DYNA MORDEN

▼
9MM GLOSSY
▲
800X1600MM



AMRON GRIS

▼
9MM GLOSSY
▲
800X1600MM



ARMANI GRIZLY

▼
9MM GLOSSY
▲
800X1600MM

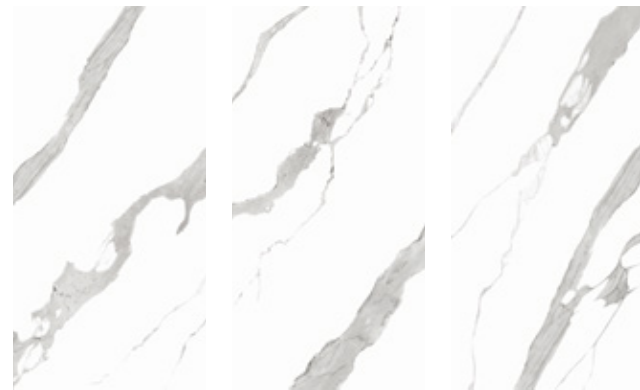






INDUS STATUARIO

▼
9MM GLOSSY
▲
800X1600MM





CREMA LIFE

▼
9MM GLOSSY
▲ 800X1600MM



EARTH BEIGE

▼
9MM GLOSSY
▲ 800X1600MM

TRAVERTINO CARK

▼
9MM GLOSSY
▲
800X1600MM



BERLINE BEIGE

▼
9MM GLOSSY
▲
800X1600MM



BOTTOCHINO BRIGHT

▼
9MM GLOSSY
▲
800X1600MM

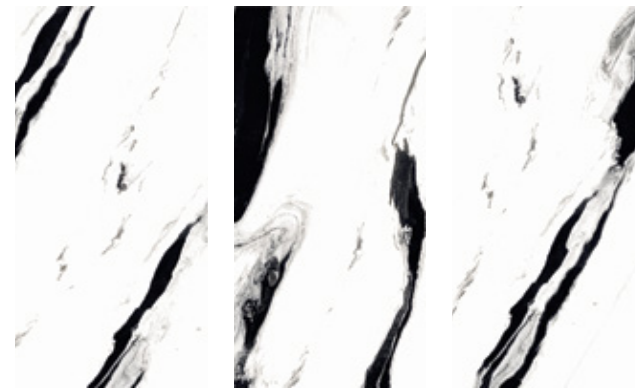


DYNA CLASSIC

▼
9MM GLOSSY
▲
800X1600MM







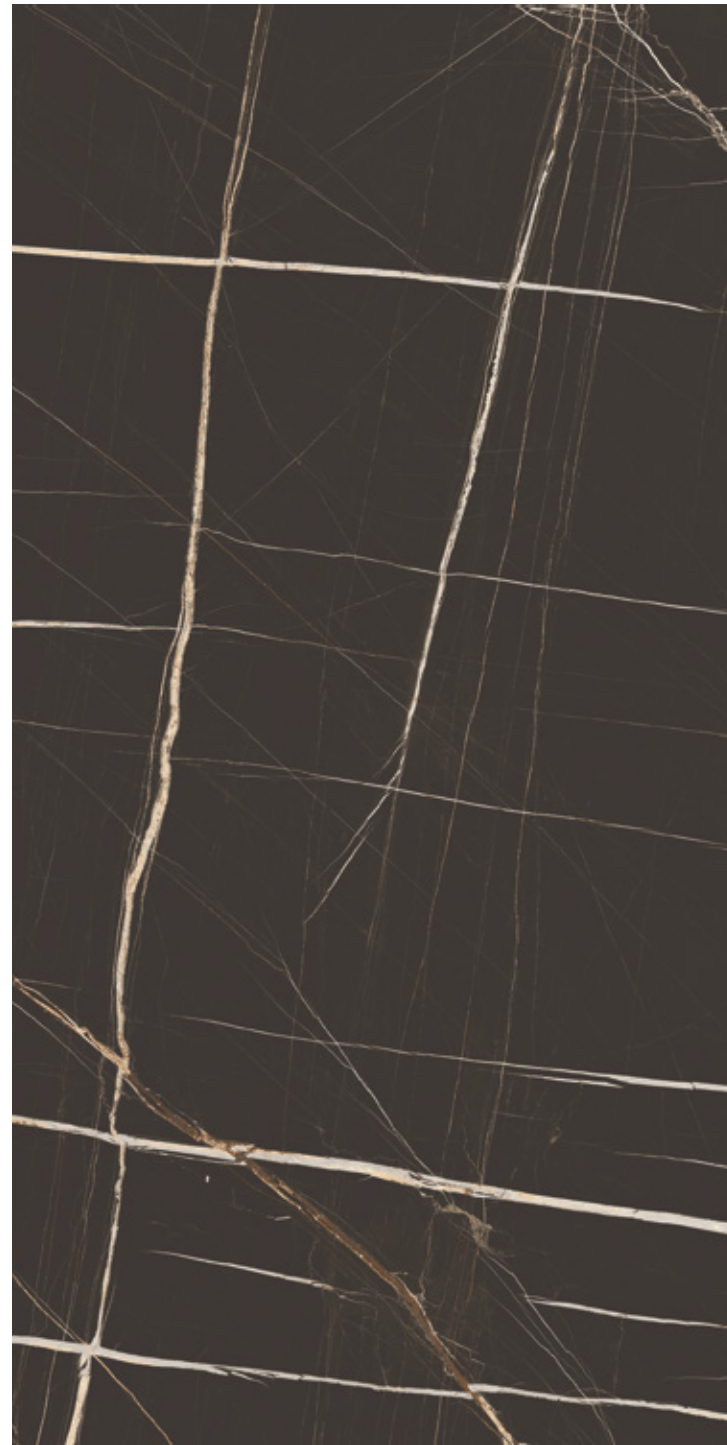
PANDA WHITE

▼
9MM GLOSSY
▲
800X1600MM



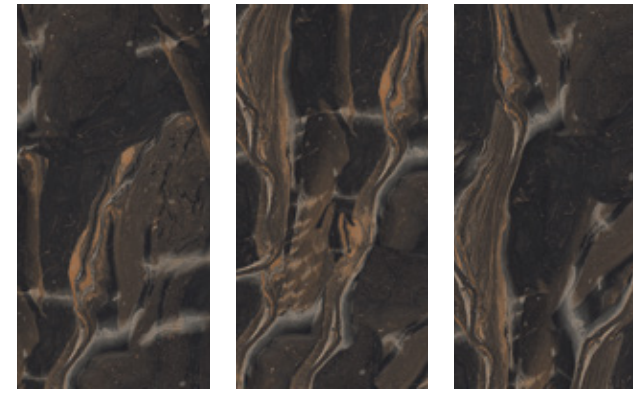
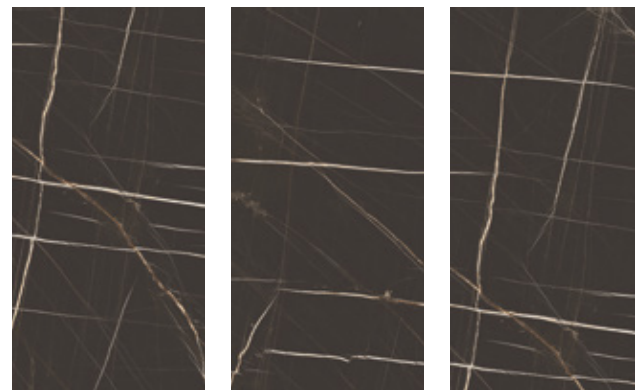
ARMANI BROWN*

▼
9MM GLOSSY
▲
800X1600MM



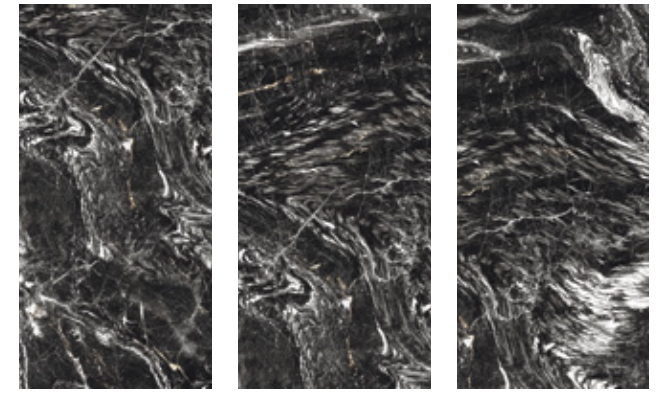
LAURENT BROWN*

▼
9MM GLOSSY
▲
800X1600MM



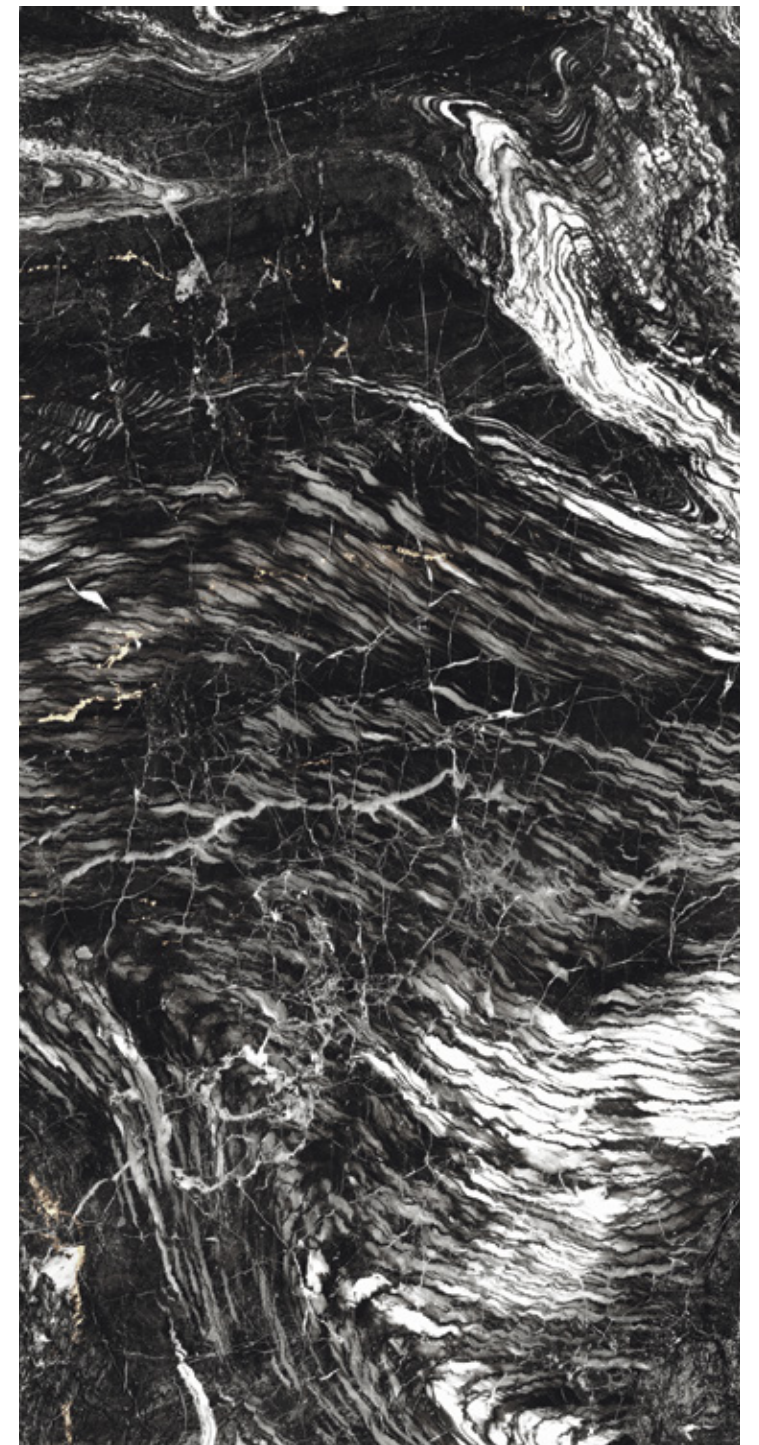
REVERIE BROWN*

▼
9MM GLOSSY
▲
800X1600MM



BLACKBERRY*

▼
9MM GLOSSY
▲
800X1600MM





CALACUTTA PINK

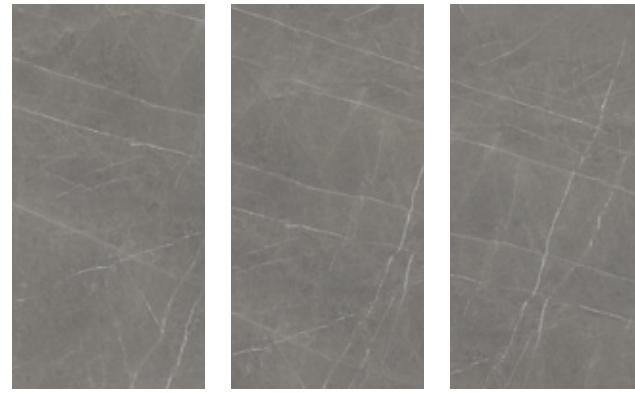
▼
9MM GLOSSY
▲ 800X1600MM





PIETRA THUNDER

▼
9MM GLOSSY
▲
800X1600MM



PIETRA SILVER

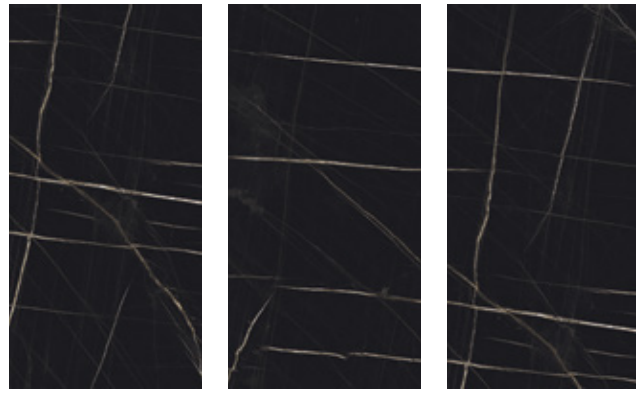
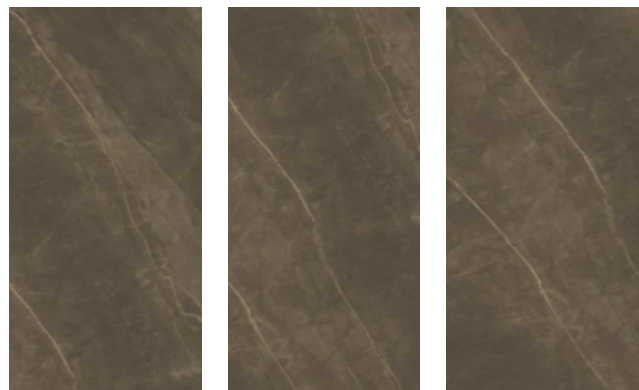
▼
9MM GLOSSY
▲
800X1600MM





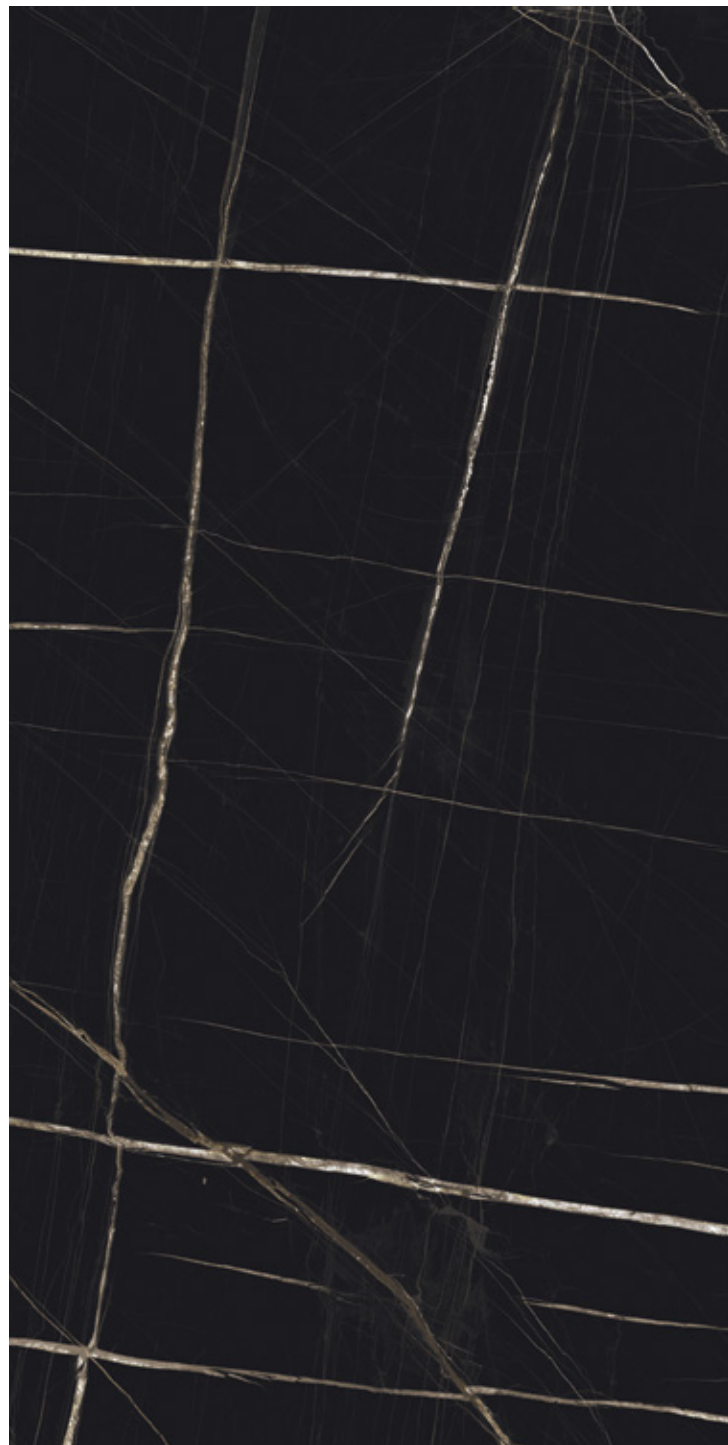
ARMANI GOLD*

▼
9MM GLOSSY
▲
800X1600MM



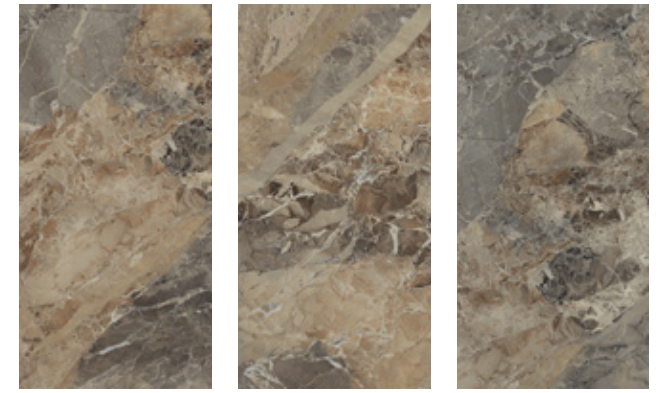
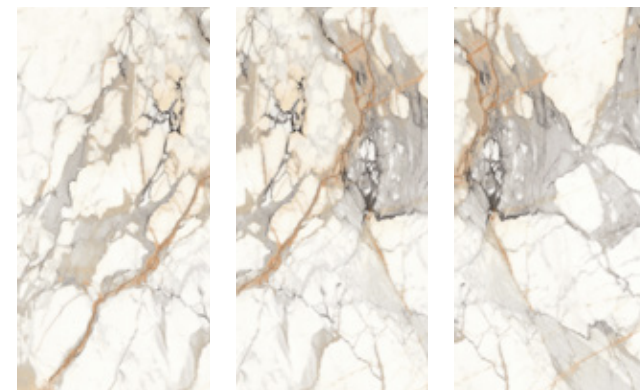
LAURENT BLACK*

▼
9MM GLOSSY
▲
800X1600MM



VENATO CARRARA

▼
9MM GLOSSY
▲
800X1600MM



PERSIAN GRANITE

▼
9MM GLOSSY
▲
800X1600MM







TRAVERTINO CLASSIC

▼
9MM GLOSSY
▲
800X1600MM





ROCK BROWN

▼
9MM GLOSSY
▲
800X1600MM

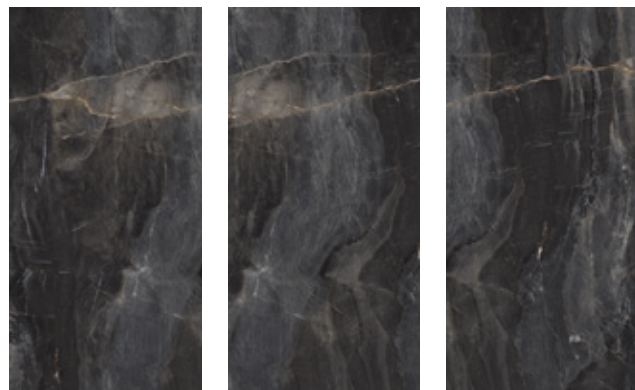


TRAVERTINO LIGHT

▼
9MM GLOSSY
▲
800X1600MM

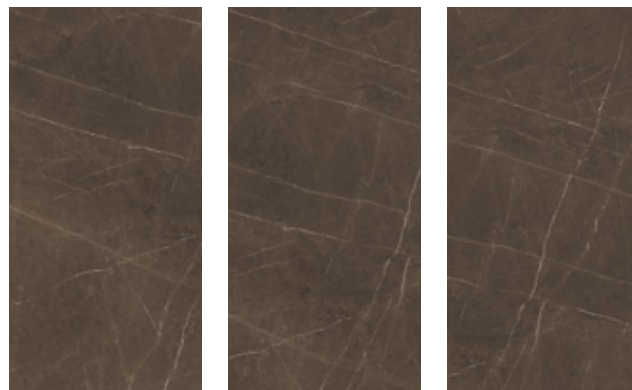
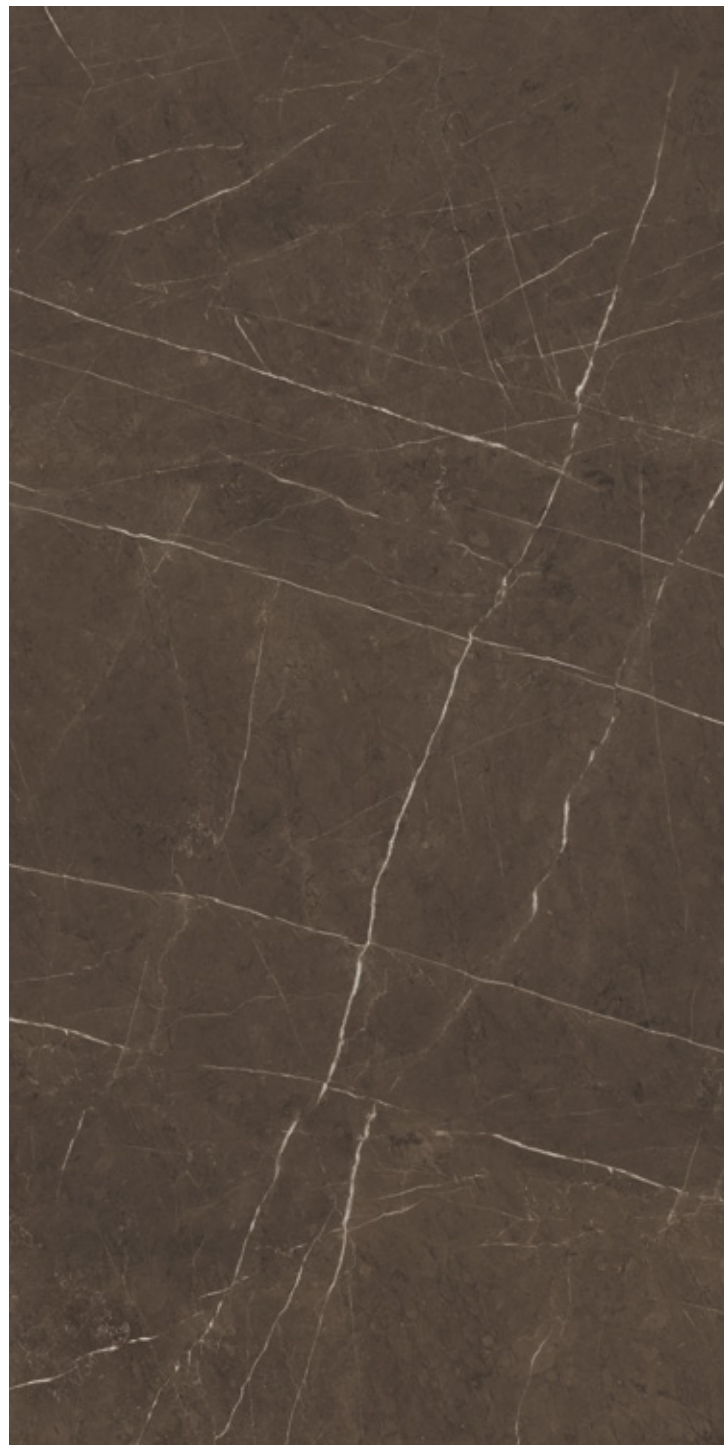
DORATO BLACK*

▼
9MM GLOSSY
▲
800X1600MM



PIETRA BROWN*

▼
9MM GLOSSY
▲
800X1600MM



ESTELLO

▼
9MM GLOSSY
▲
800X1600MM



NOVA CRYSTAL

▼
9MM GLOSSY
▲
800X1600MM







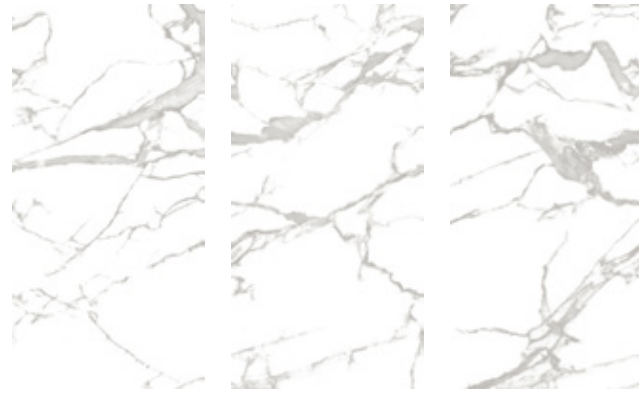
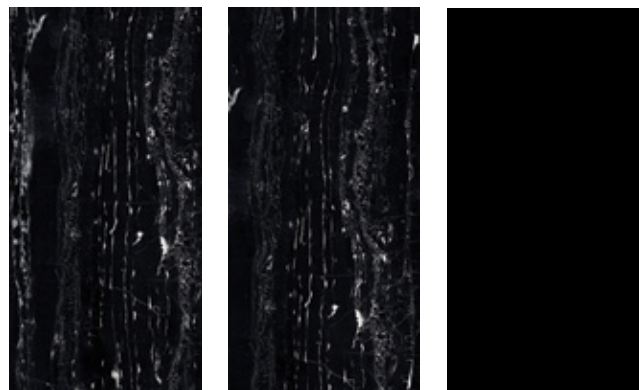
ROCK CHOFFER

▼
9MM GLOSSY
▲
800X1600MM



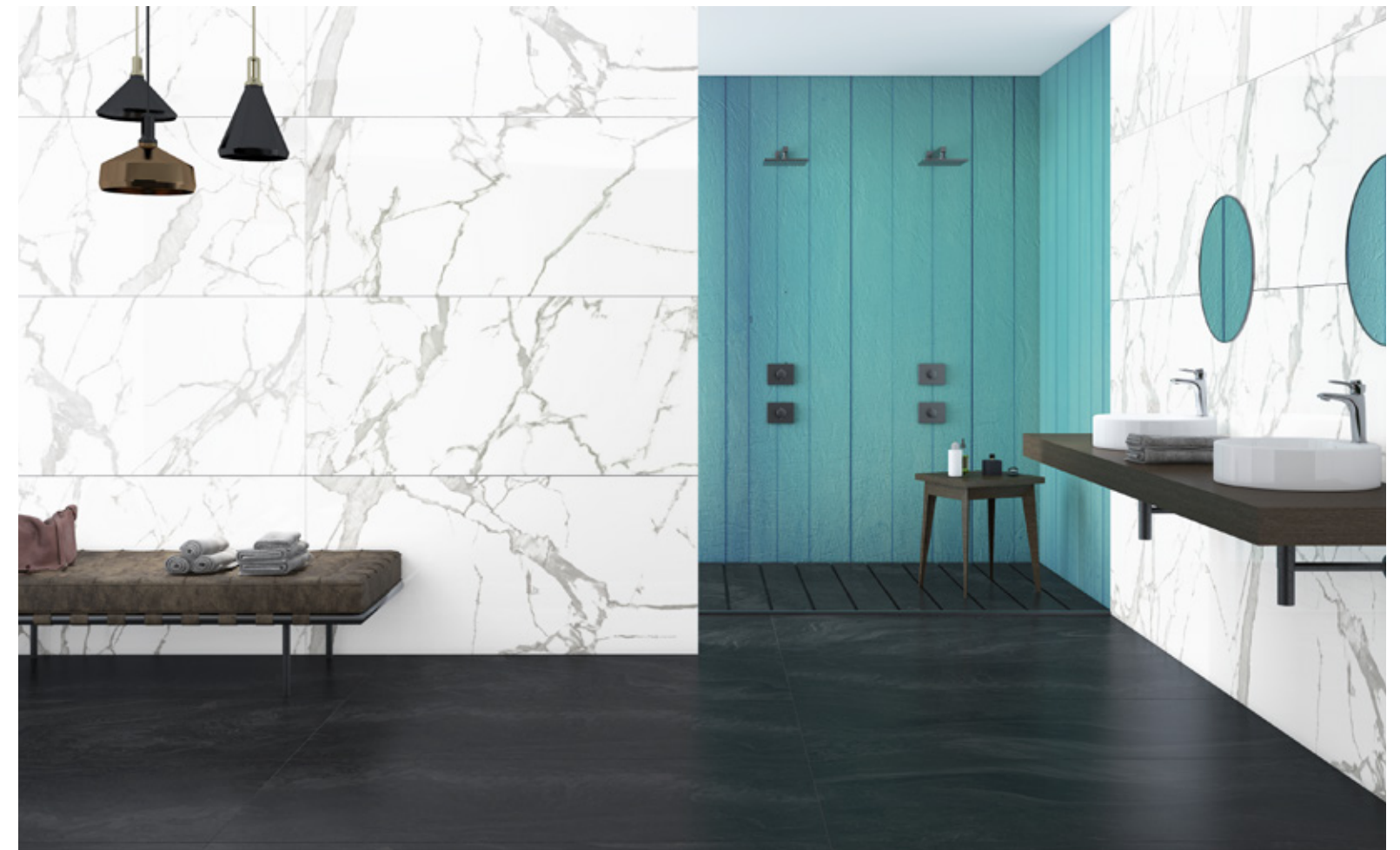
BLACK PORTORO*

▼
9MM GLOSSY
▲
800X1600MM



PEARL SATVARIO

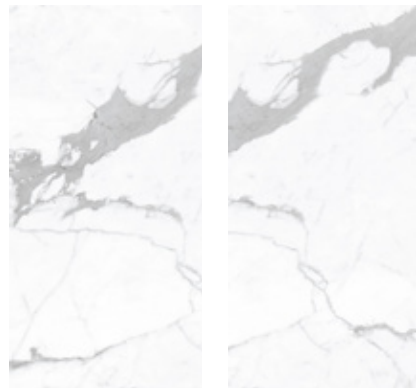
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9MM GLOSSY
▲
800X1600MM





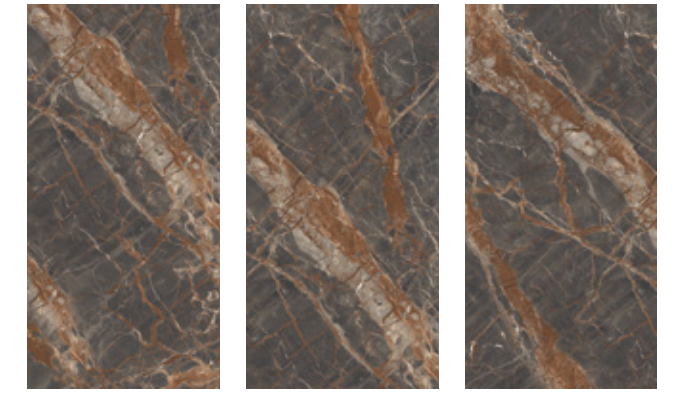
SATUARIO BIANCO

▼
9MM GLOSSY
▲
800X1600MM



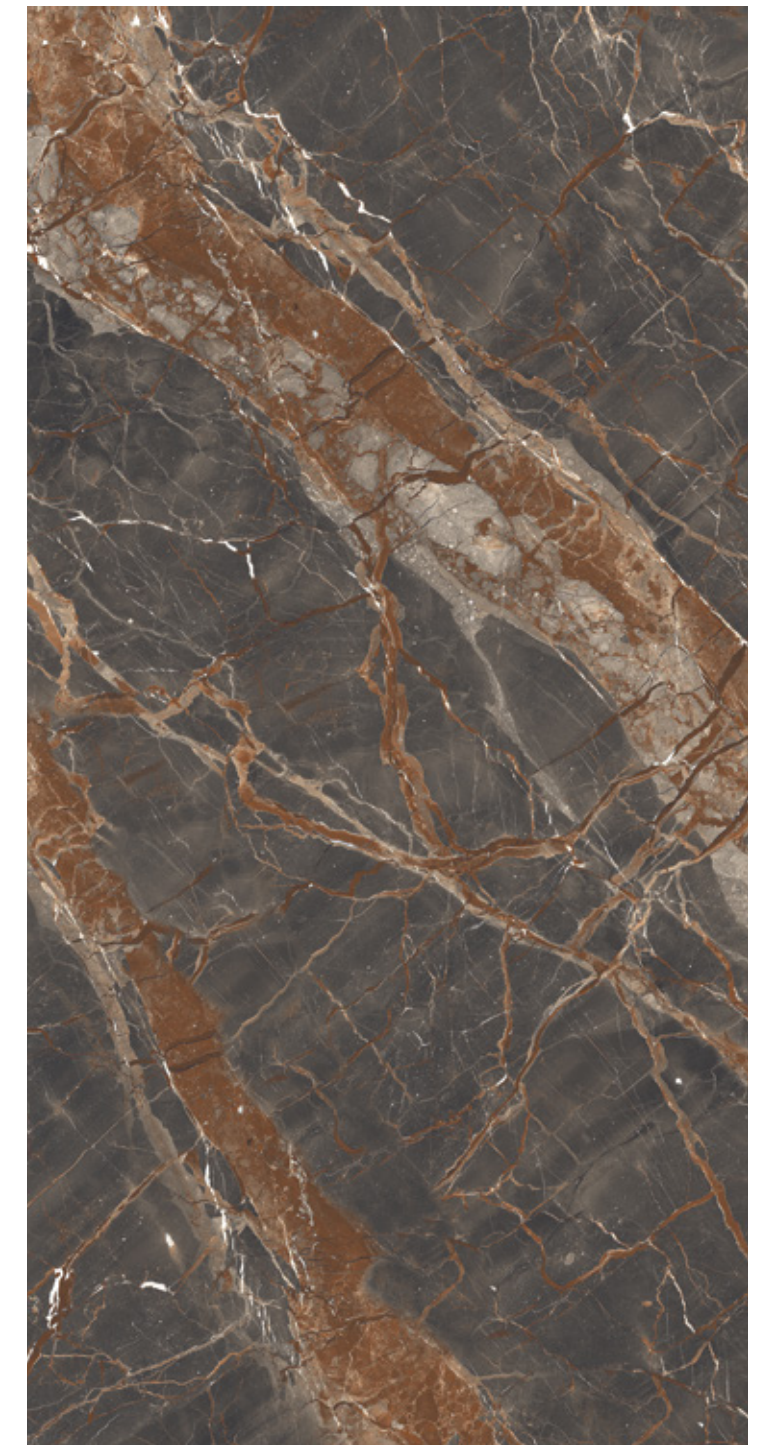
BRECCIA AURORA

▼
9MM GLOSSY
▲
800X1600MM



CASTANO VIOLA*

▼
9MM GLOSSY
▲
800X1600MM





PIETRA IRON*

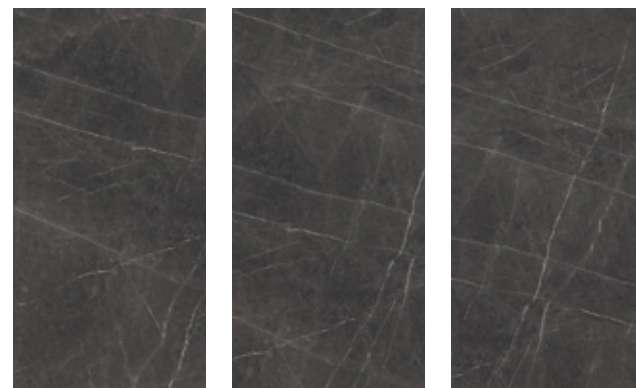
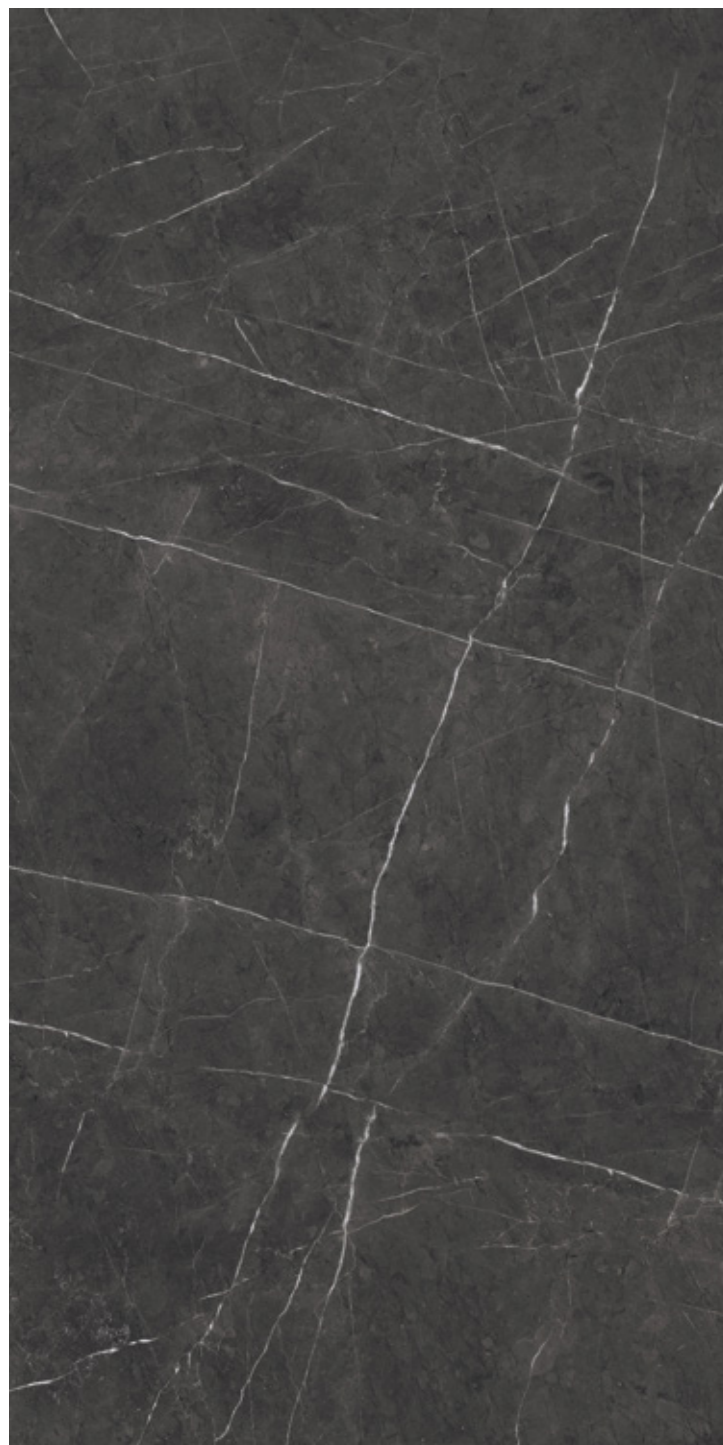


9MM

GLOSSY



800X1600MM





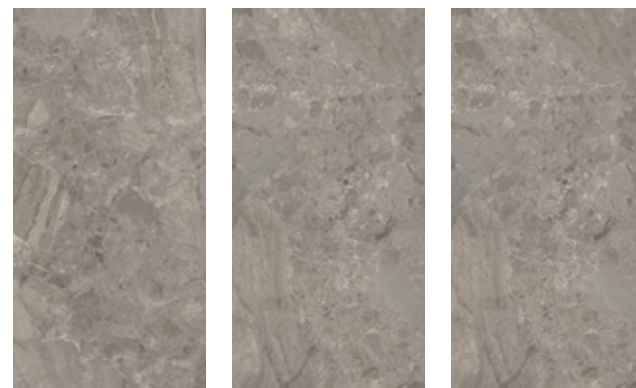
ONIX BEIGE

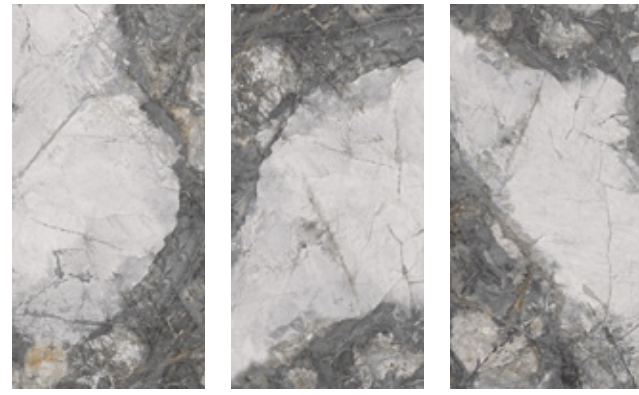
▼
9MM GLOSSY
▲
800X1600MM



BRECCIA STEEL

▼
9MM GLOSSY
▲
800X1600MM





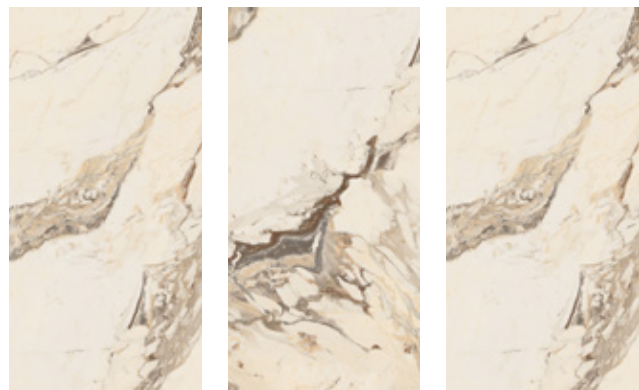
DALLAS GRAY

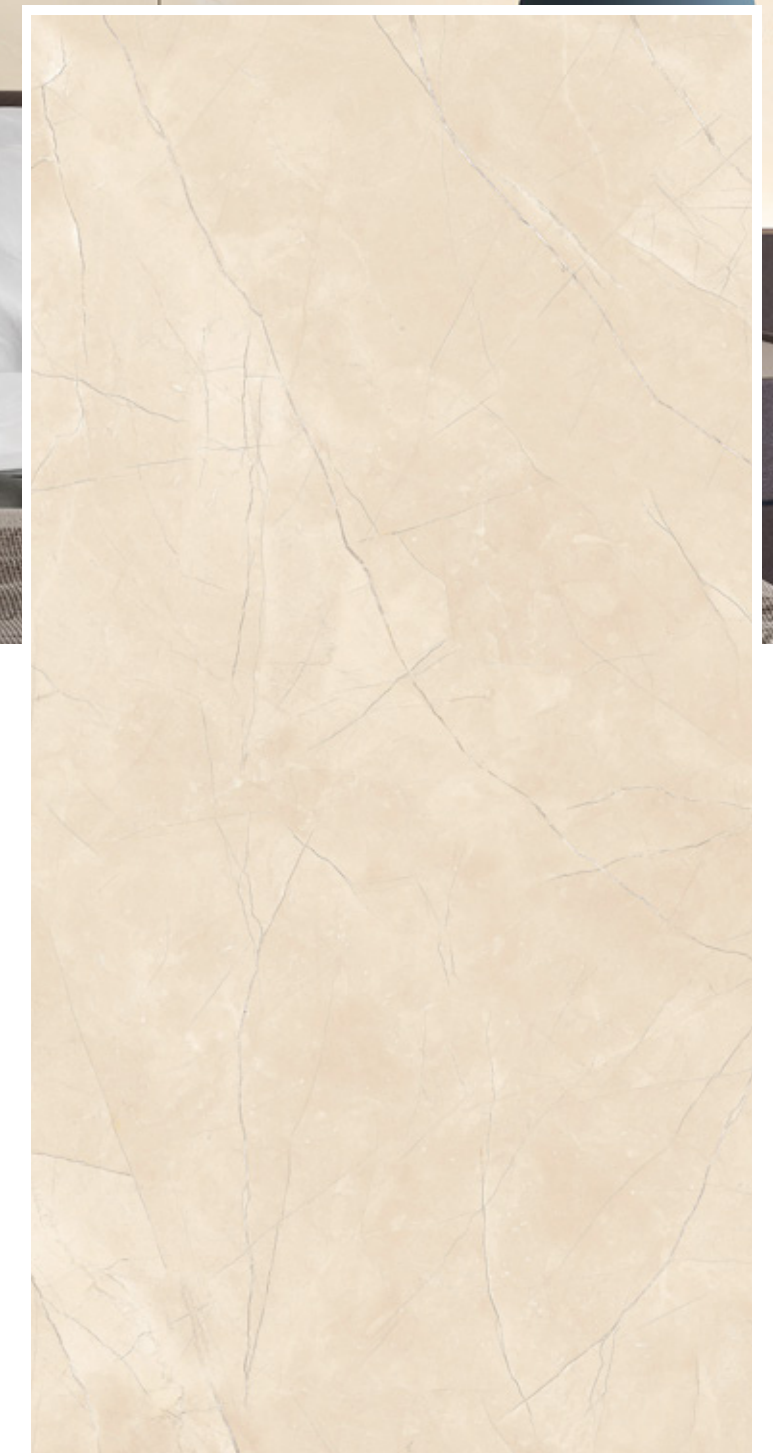
▼
9MM GLOSSY
▲
800X1600MM



CALACUTTA CREMA

▼
9MM GLOSSY
▲
800X1600MM





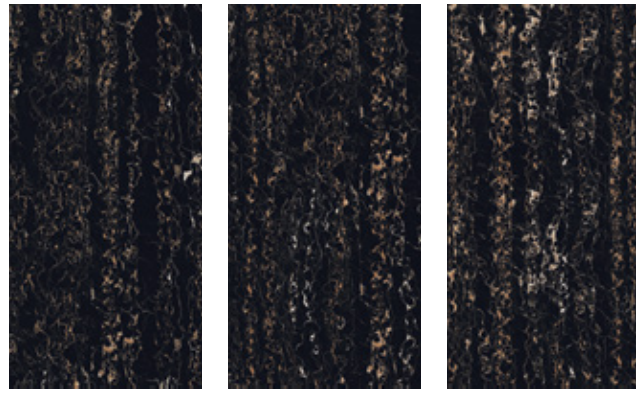
TURKISH

▼
9MM GLOSSY
▲
800X1600MM



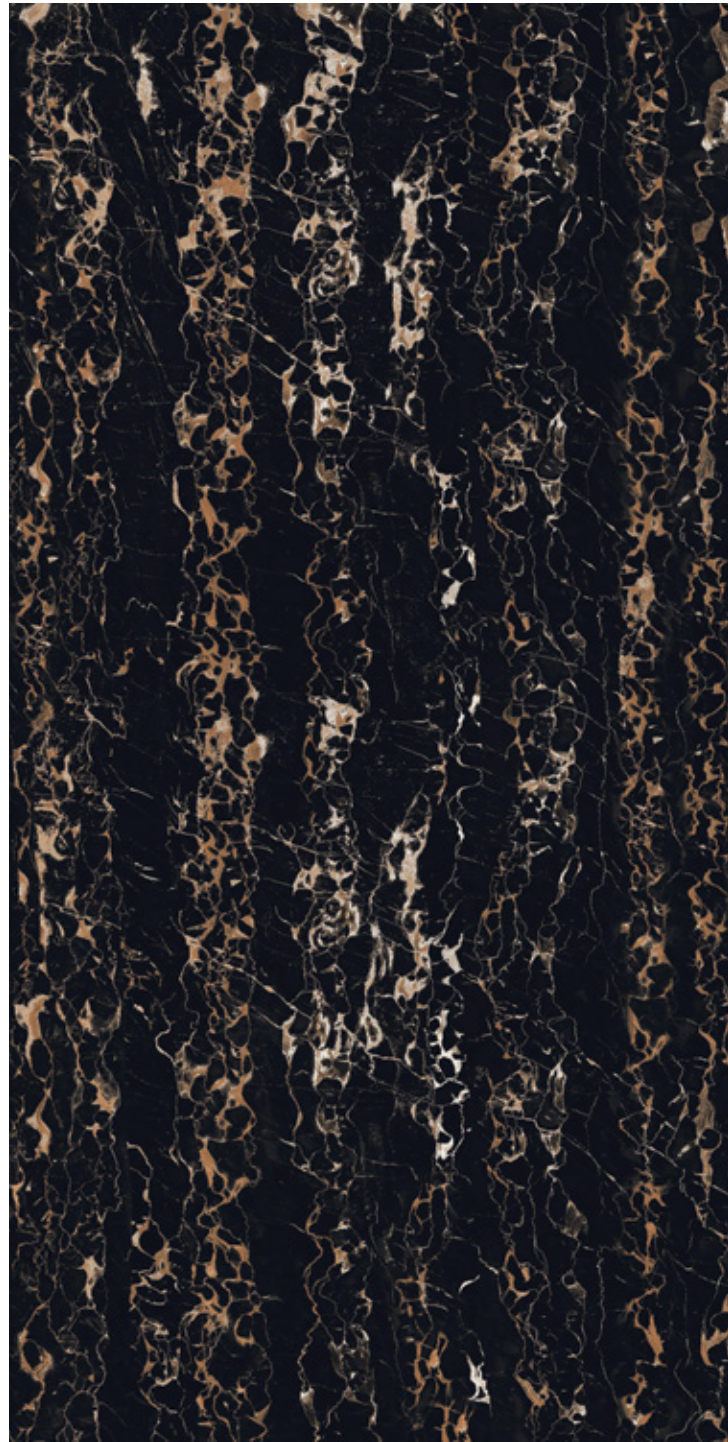
OPERA IVORY

▼
9MM GLOSSY
▲
800X1600MM



GOLDEN PORTORO*

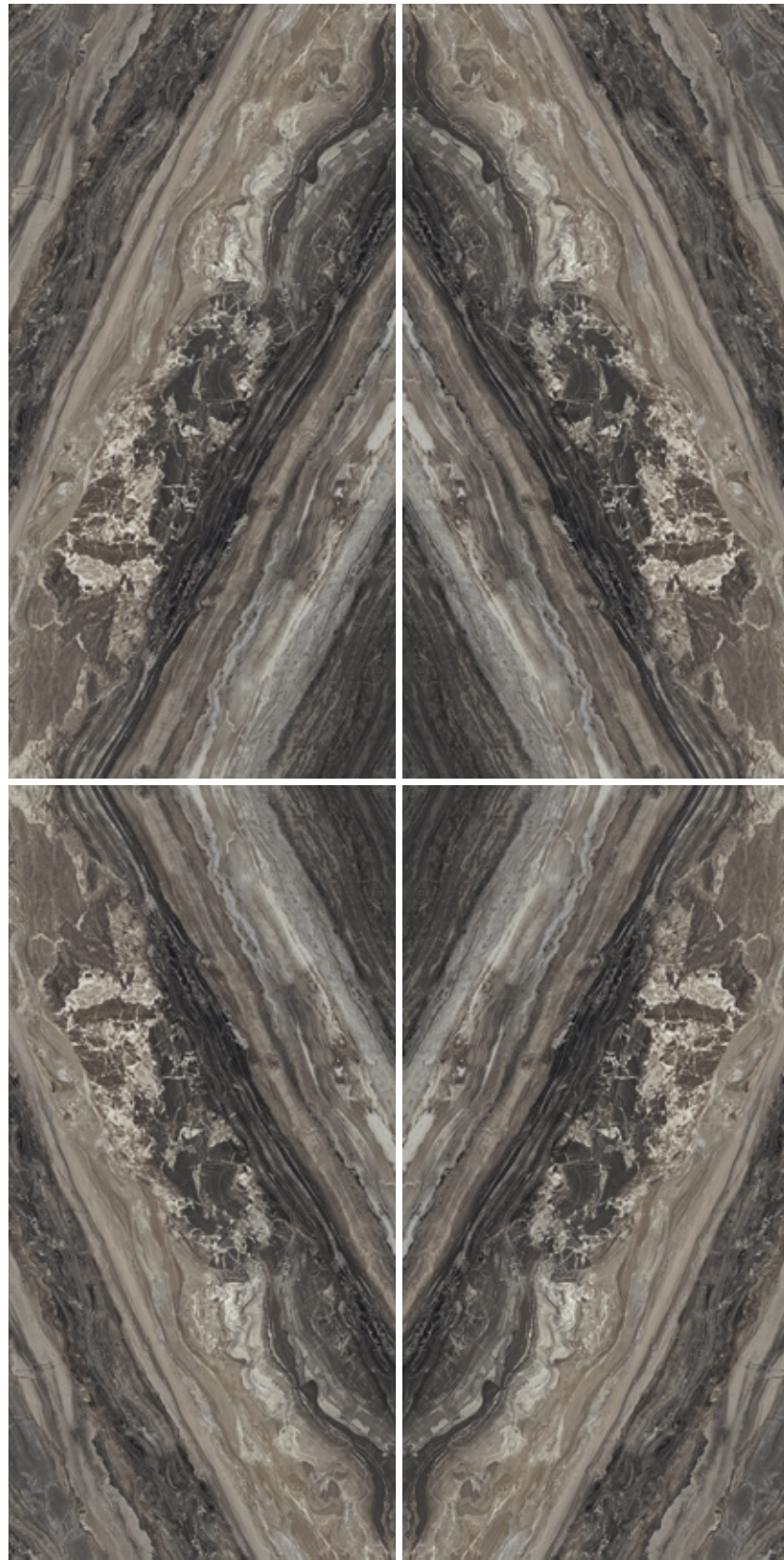
▼
9MM GLOSSY
▲
800X1600MM



BRECCIA FANTASTIC

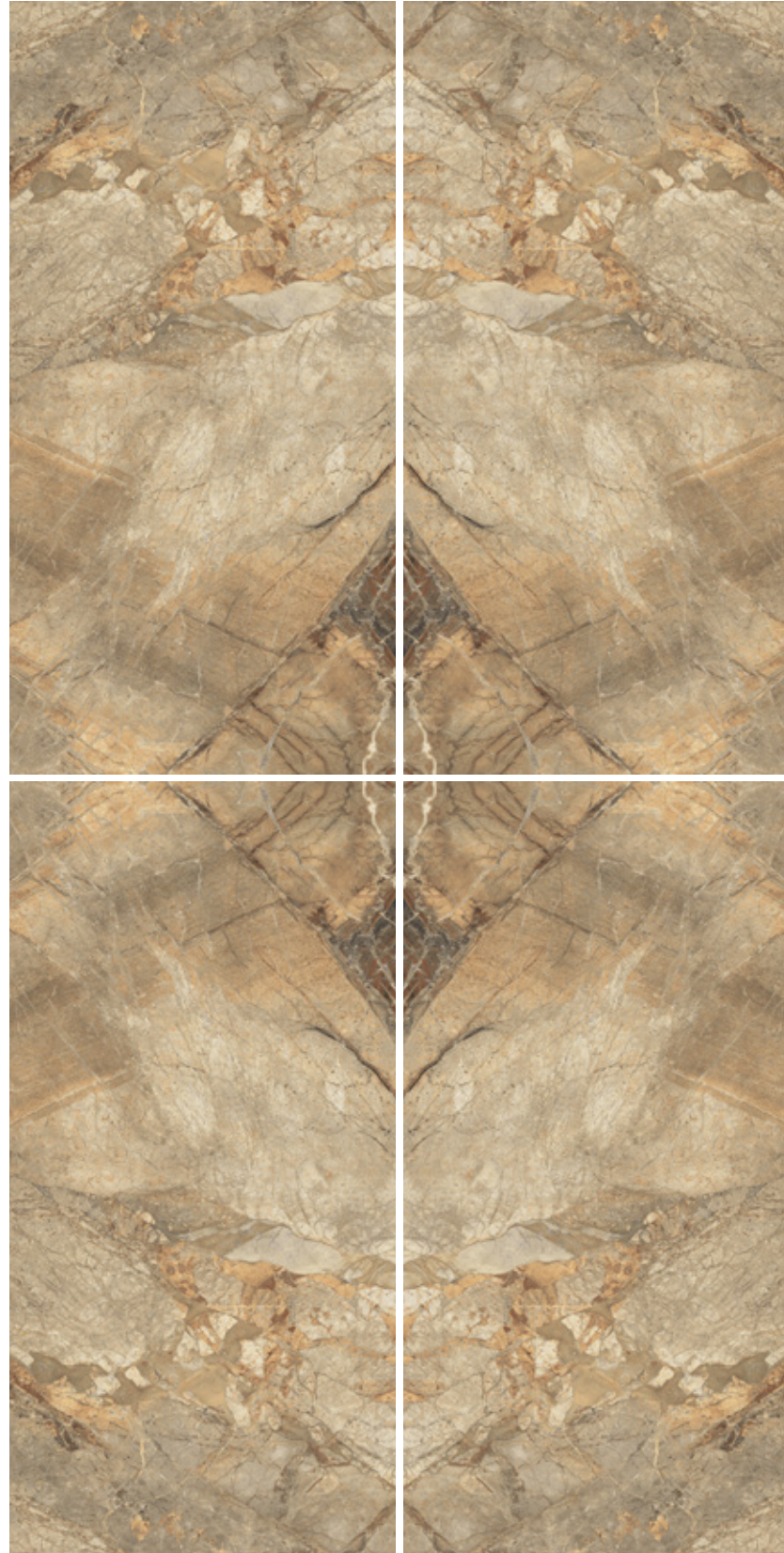
▼
9MM GLOSSY
▲
800X1600MM





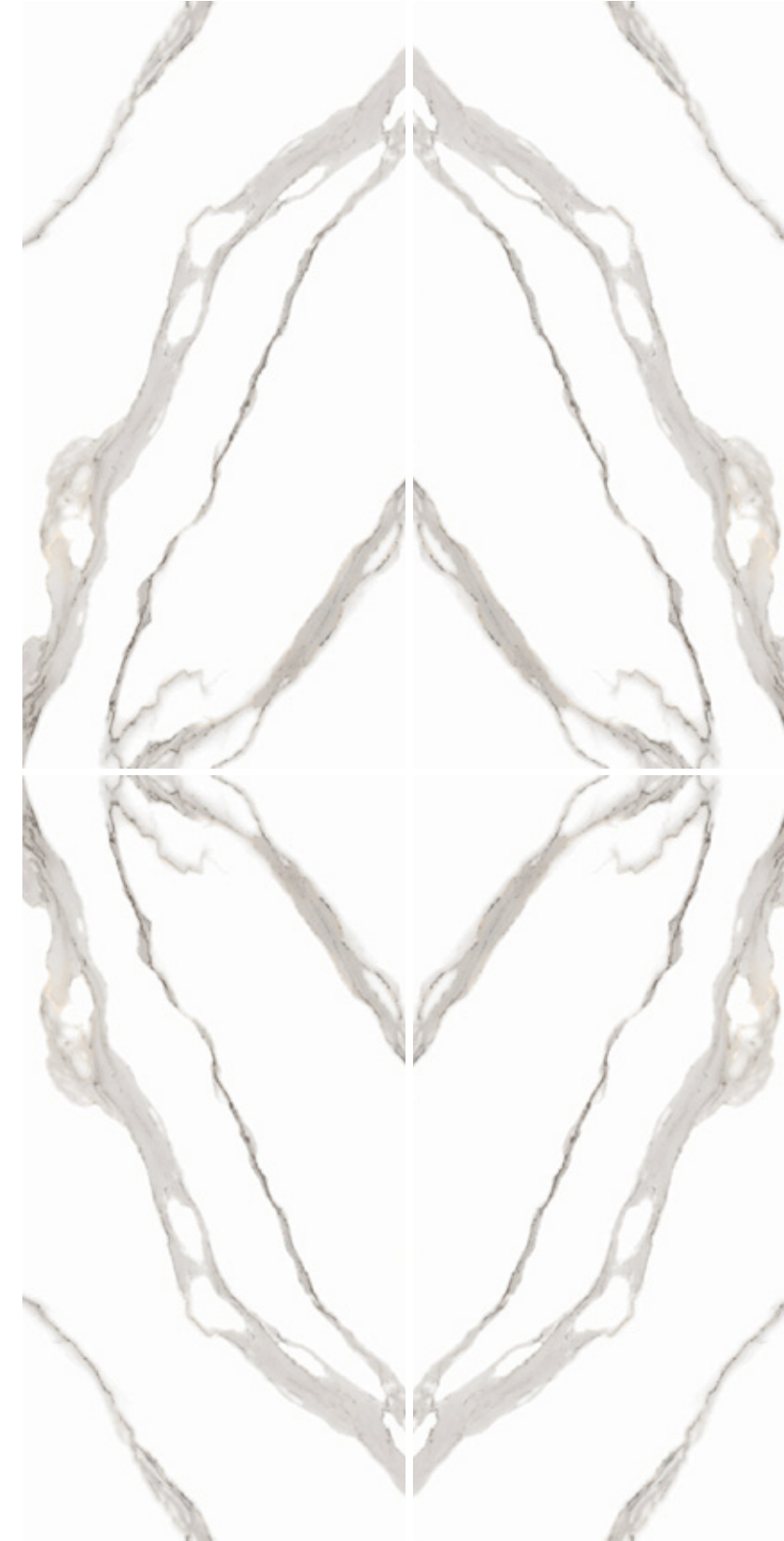
LAWA*

▼
9MM GLOSSY
▲
800X1600MM



BRECCIA SANDY BOOK MATCH

▼
9MM GLOSSY
▲
800X1600MM



SATVARIO BOOKMATCH

▼
9MM GLOSSY
▲
800X1600MM



TULIP BOOKMATCH

▼
9MM GLOSSY
▲ 800X1600MM

seron
we reinvent marble

TECHNO
MARBLE

CRAFT
COLLECTION

800
X1600**MM**

CARVING





CRAFT BOLD BRIGE

▼
9MM CARVING
▲
800X1600MM



CRAFT BOLD GRAY

▼
9MM CARVING
▲
800X1600MM



CRAFT BOTTOCHINO NATURAL

▼
9MM CARVING
▲
800X1600MM



CRAFT ESTILO BEIGE

▼
9MM CARVING
▲
800X1600MM





CRAFT PEARL BEIGE

▼
9MM CARVING
▲
800X1600MM



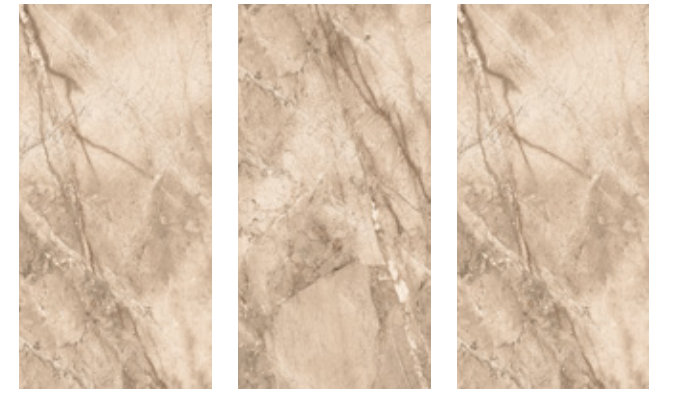
CRAFT PLUTO SATVARIO

▼
9MM CARVING
▲
800X1600MM



CRAFT PRESTIGE GRIS

▼
9MM CARVING
▲
800X1600MM



CRAFT PRESTIGE BROWN

▼
9MM CARVING
▲
800X1600MM





CRAFT REAL TRAVERTINO

▼
9MM CARVING
▲
800X1600MM



CRAFT TRAVERTINO BEIGE

▼
9MM CARVING
▲
800X1600MM



CRAFT VOLGA SATVARIO

▼
9MM CARVING
▲
800X1600MM



seron
we reinvent marble

TECHNO
MARBLE

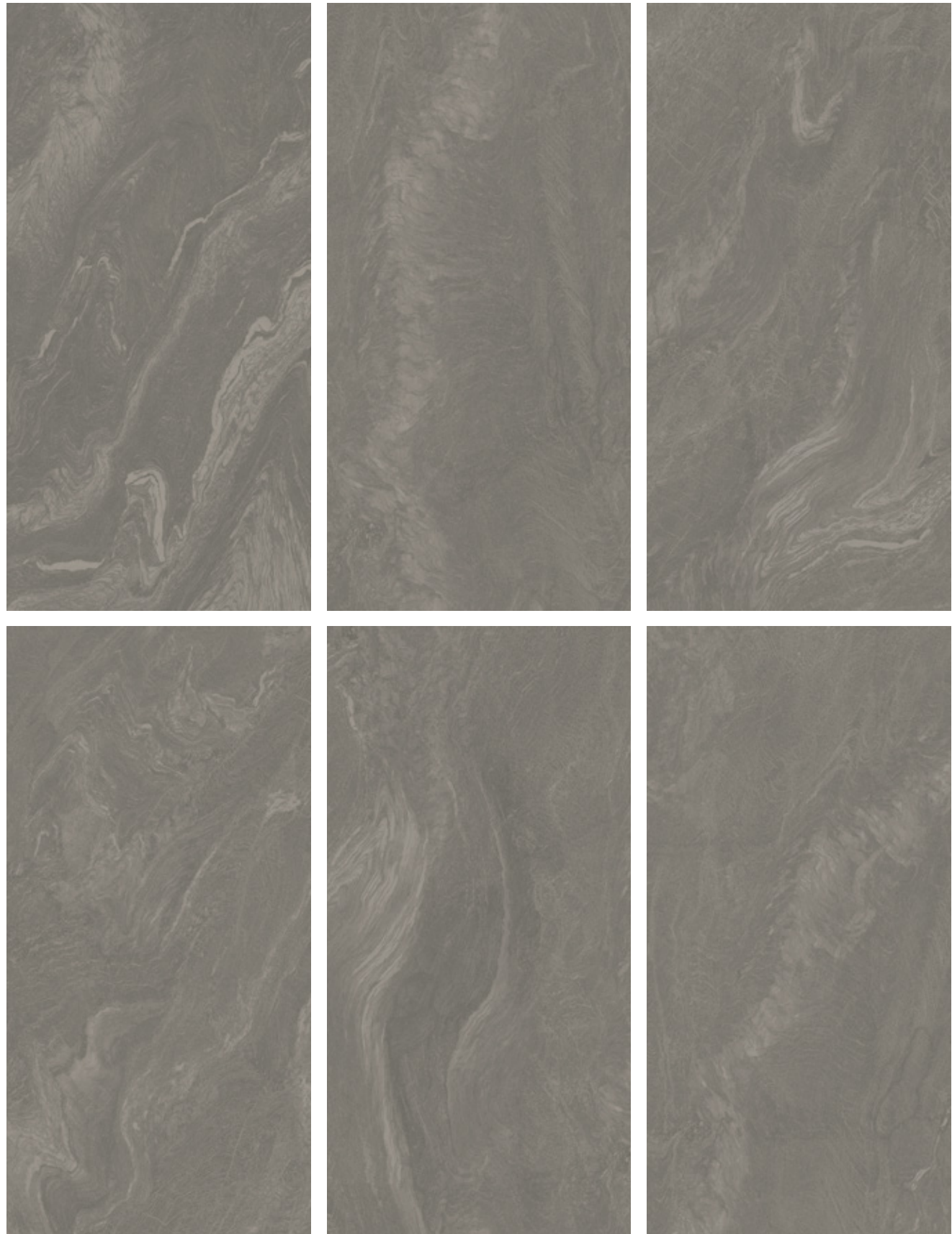
URBANA
COLLECTION

800
X1600**MM**

MATT

VICTORIA GRIS

▼
9MM MATT
▲ 800X1600MM



VICTORIA LIGHT

▼
9MM MATT
▲ 800X1600MM





VICTORIA IVORY

▼
9MM MATT
▲
800X1600MM



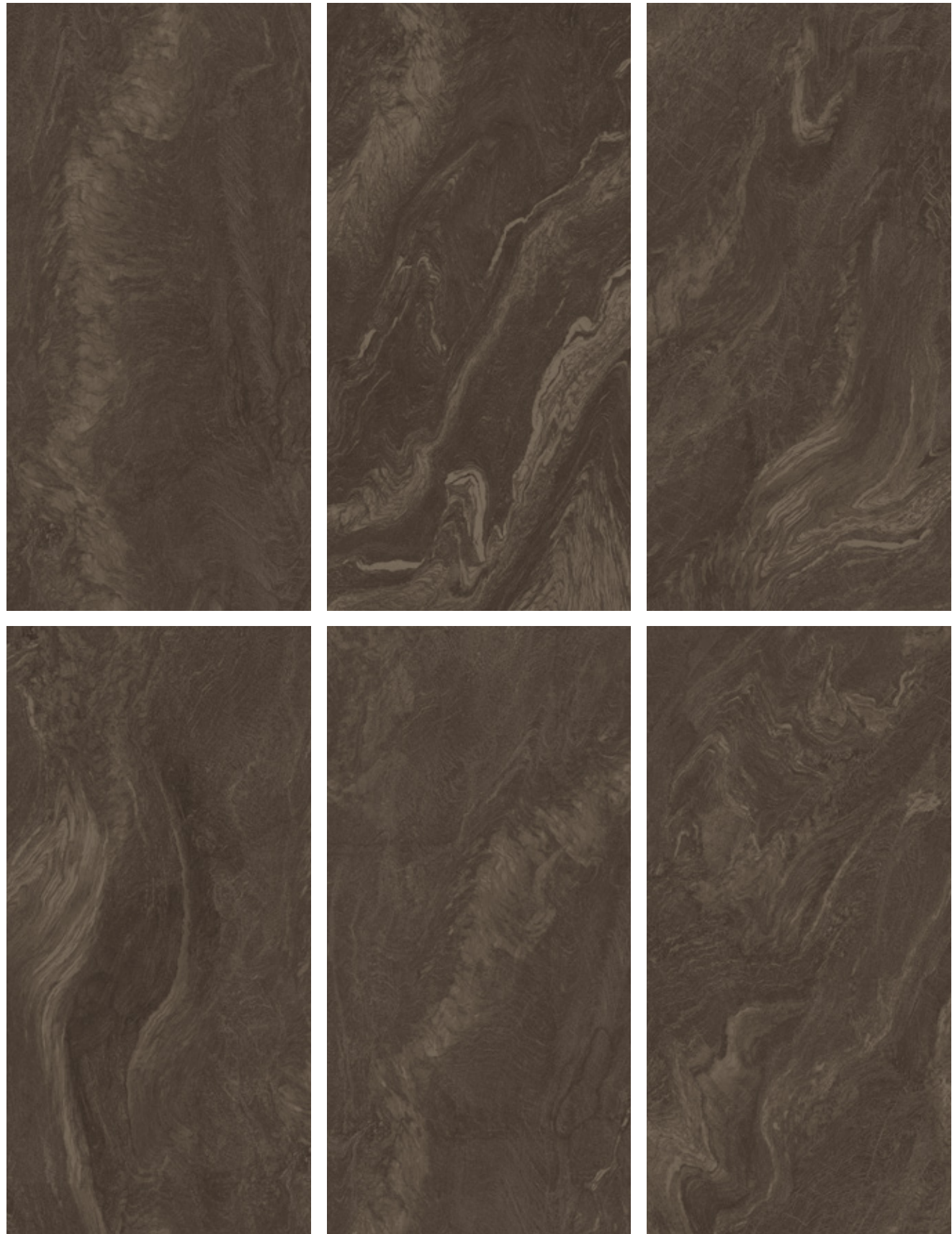
VICTORIA GRAY

▼
9MM MATT
▲ 800X1600MM



VICTORIA BROWN

▼
9MM MATT
▲ 800X1600MM





SAND CREMA

▼
9MM
▲

MATT

800X1600MM

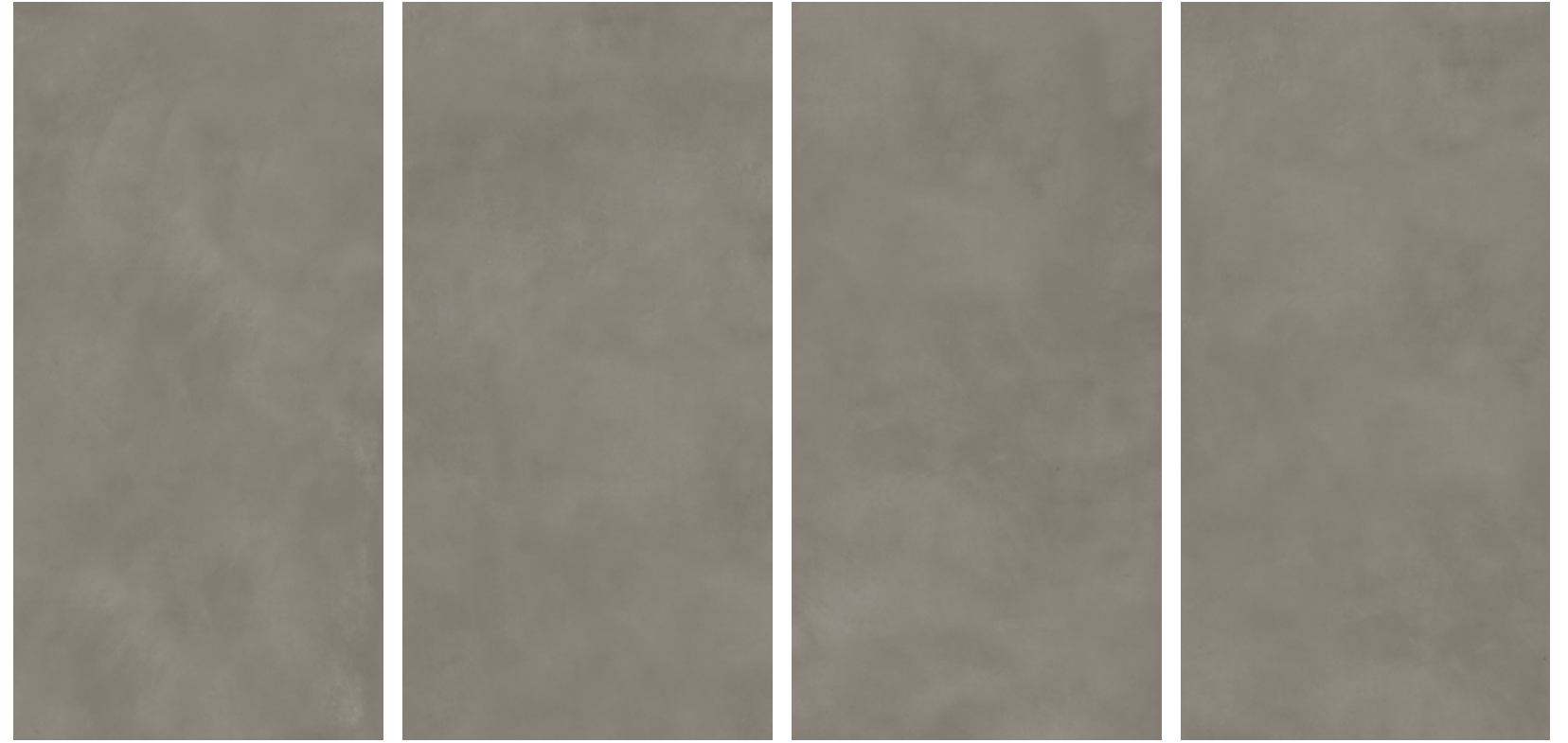


SAND TROUT

▼
9MM
▲

MATT

800X1600MM



SAND GREY

▼
9MM
▲

MATT

800X1600MM



SAND THUNDER

▼
9MM
▲

MATT

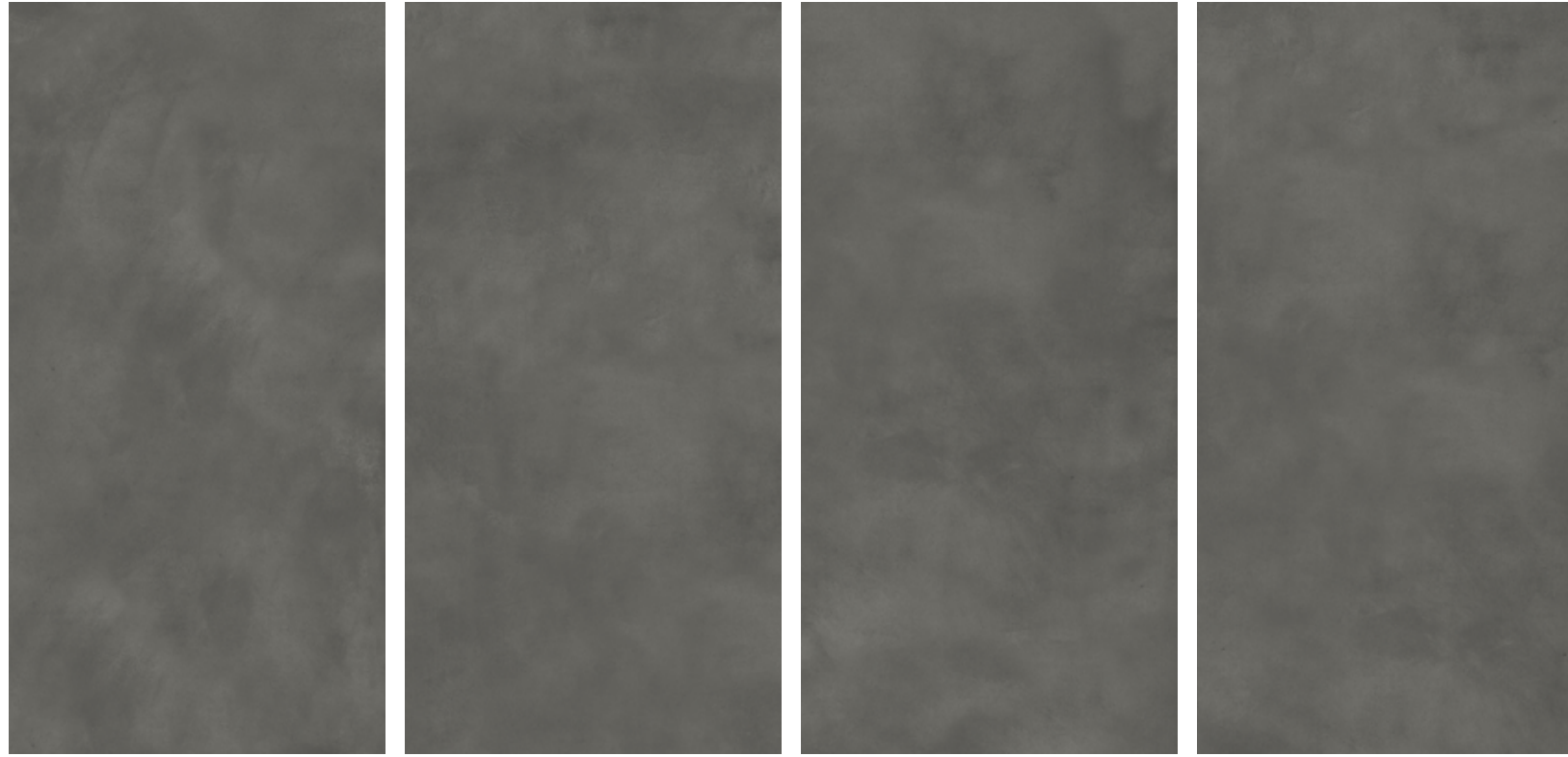
800X1600MM





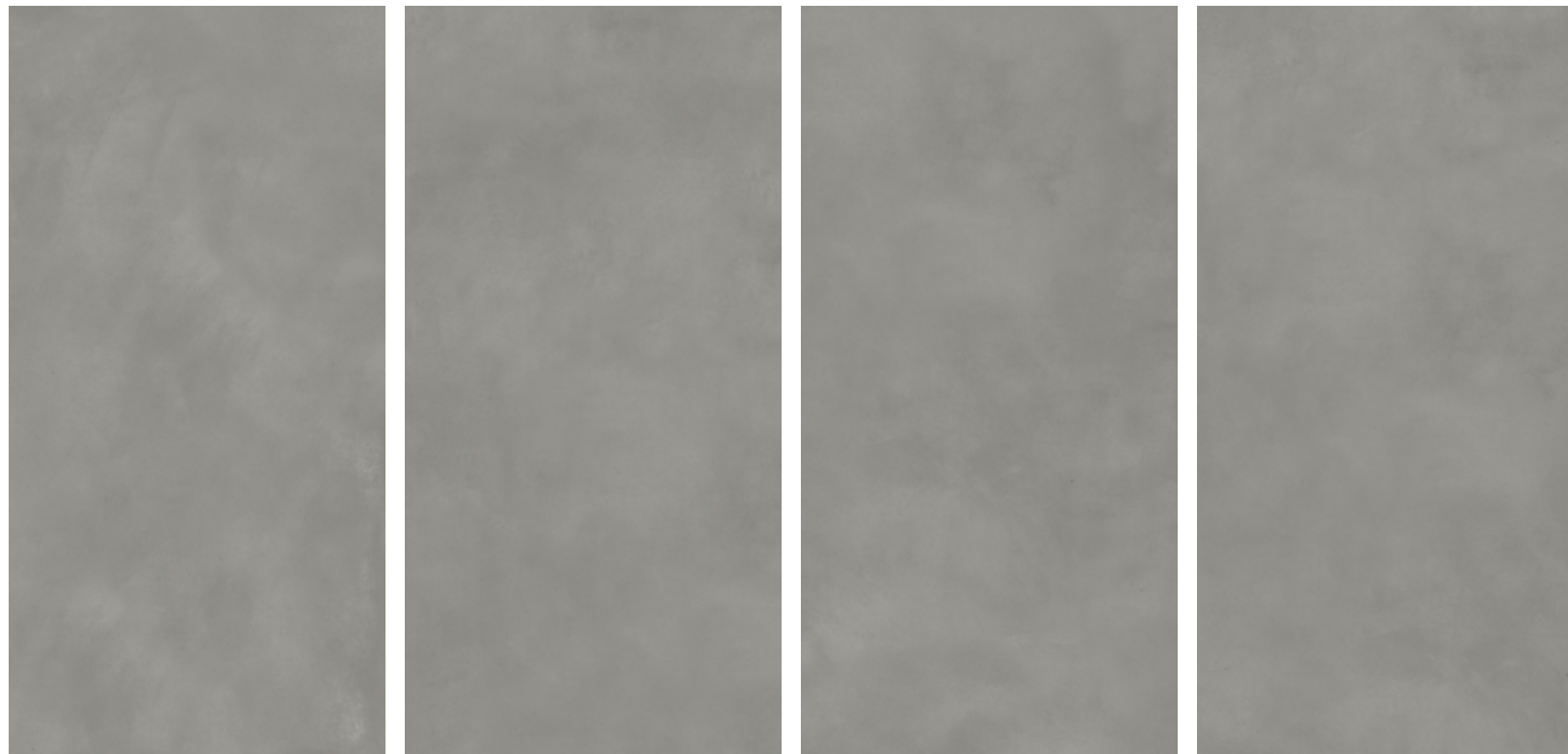
SAND SHADOW

▼
9MM MATT
▲
800X1600MM



SAND RHINO

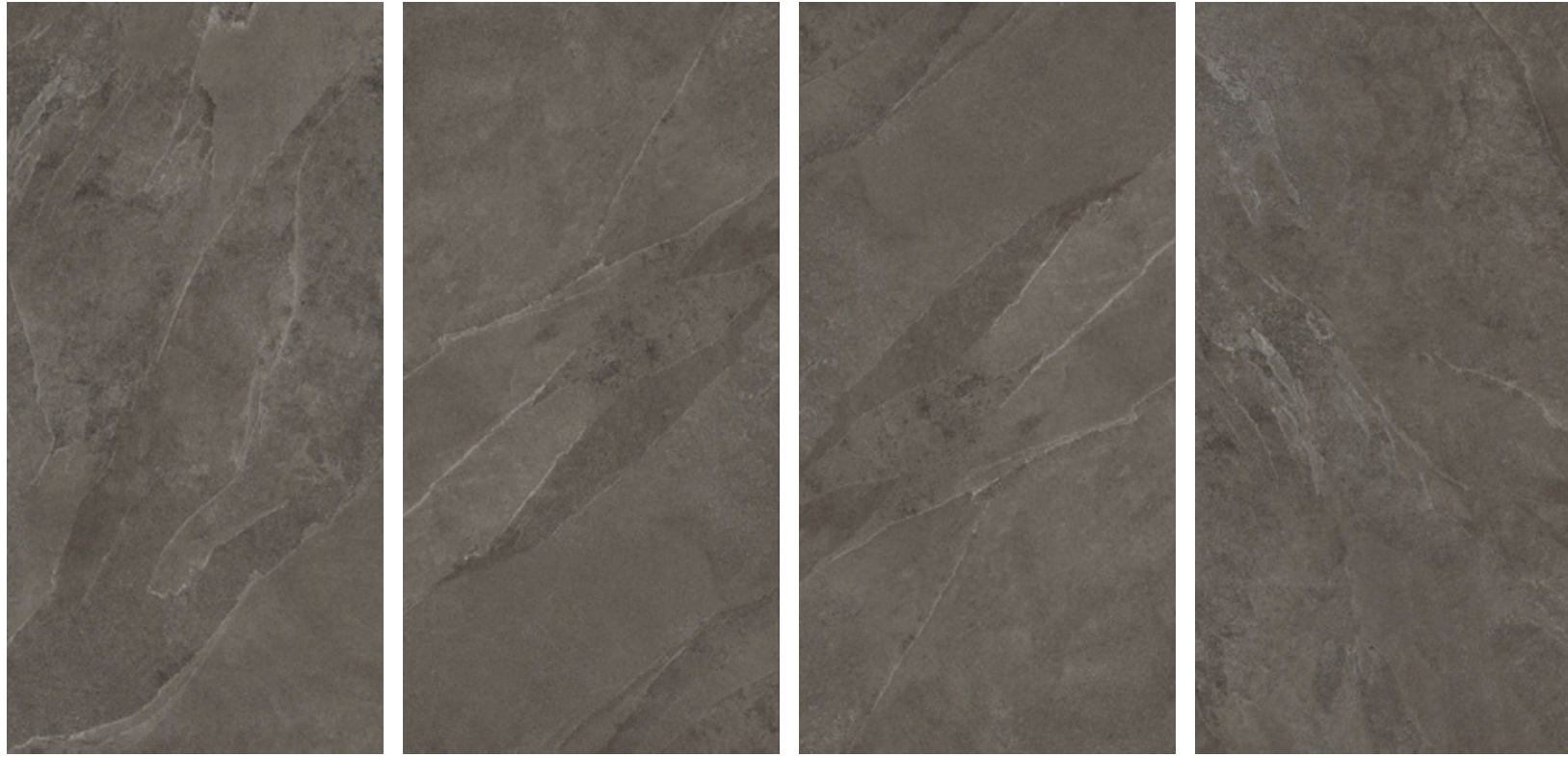
▼
9MM MATT
▲
800X1600MM



GRIGEO DARK

▼
9MM
▲

MATT
800X1600MM



GRIGEO LIGHT

▼
9MM
▲

MATT
800X1600MM



GRIGEO MELTON

▼
9MM
▲

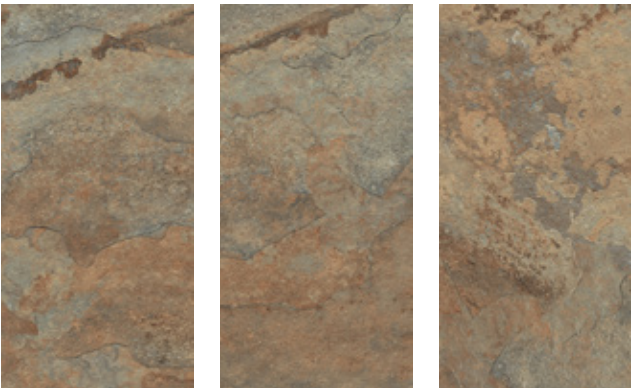
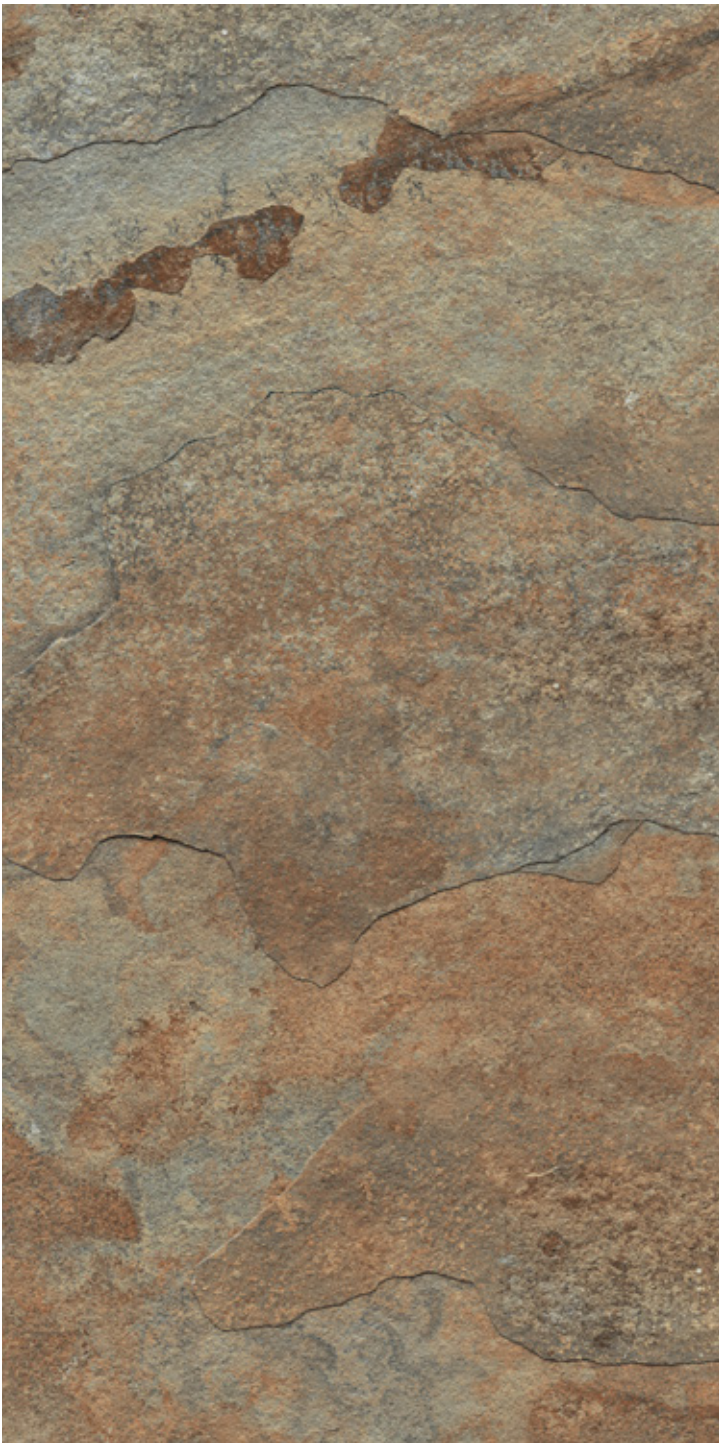
MATT
800X1600MM





GRAINY STONE

▼
9MM MATT
▲ 800X1600MM



I ROCK BEIGE

▼
9MM
▲

LAPATO

800X1600MM



I ROCK GREY

▼
9MM
▲

LAPATO

800X1600MM



I ROCK COFFEE

▼
9MM
▲

LAPATO

800X1600MM



I ROCK MOCA

▼
9MM
▲

LAPATO

800X1600MM





I ROCK TAN



9MM

MATT



800X1600MM



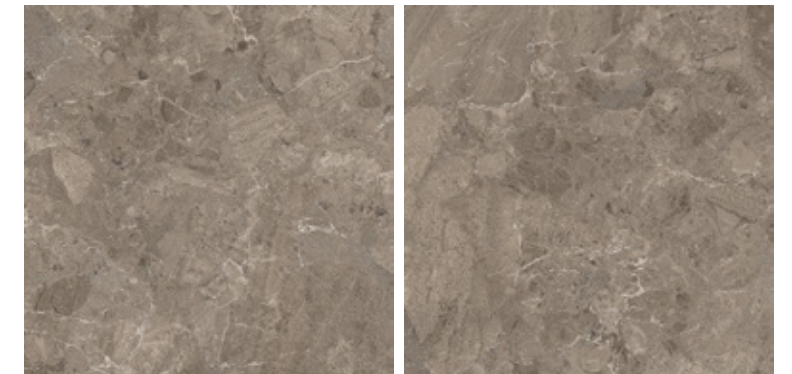
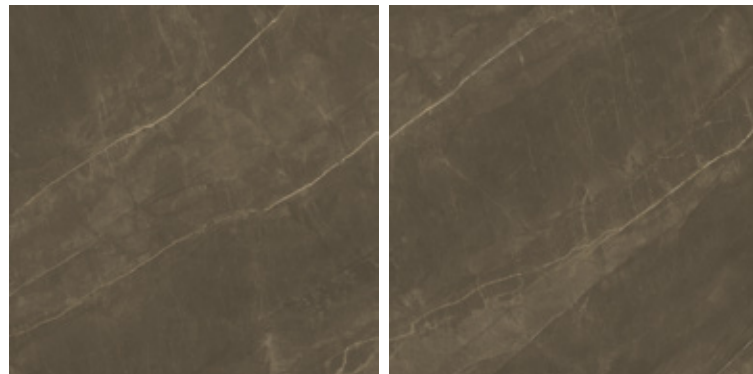
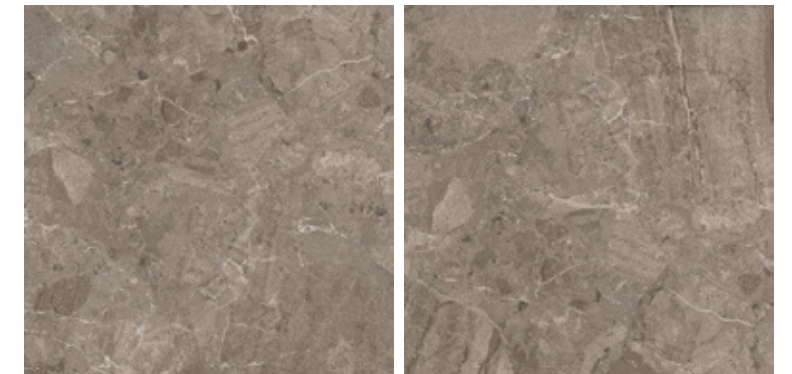
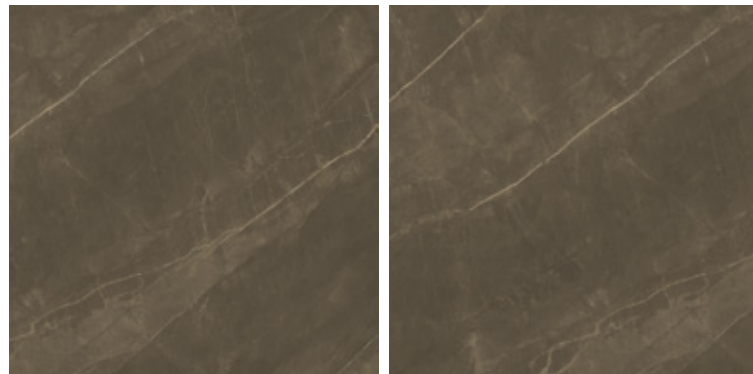
seron
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TECHNO
MARBLE

GEM
COLLECTION

1200
X1200**MM**

GLOSSY



ARMANI BRONZE*

ARMANI SILVER

BRACCIA GRIS

BRECCIA DARK GREY*

▼
9MM
▲
GLOSSY
1200X1200MM

▼
9MM
▲
GLOSSY
1200X1200MM

▼
9MM
▲
GLOSSY
1200X1200MM

▼
9MM
▲
GLOSSY
1200X1200MM



MADONA IVORY

▼
9MM GLOSSY
▲
1200X1200MM



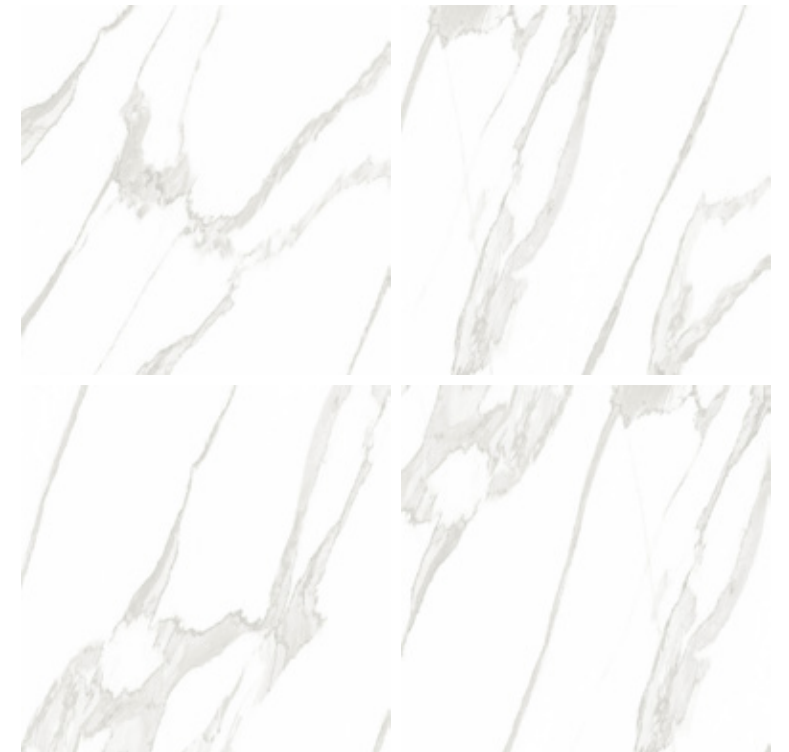
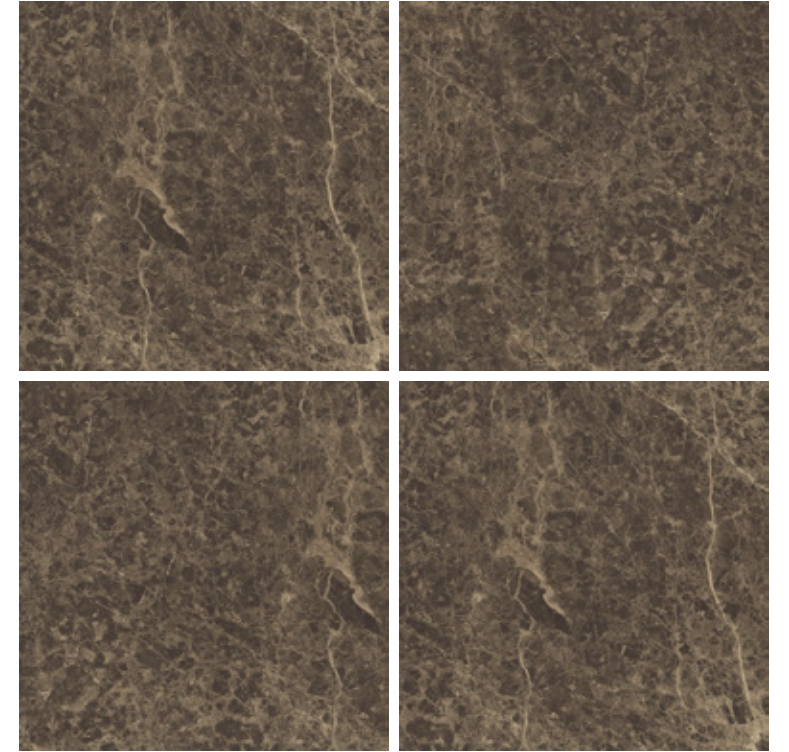
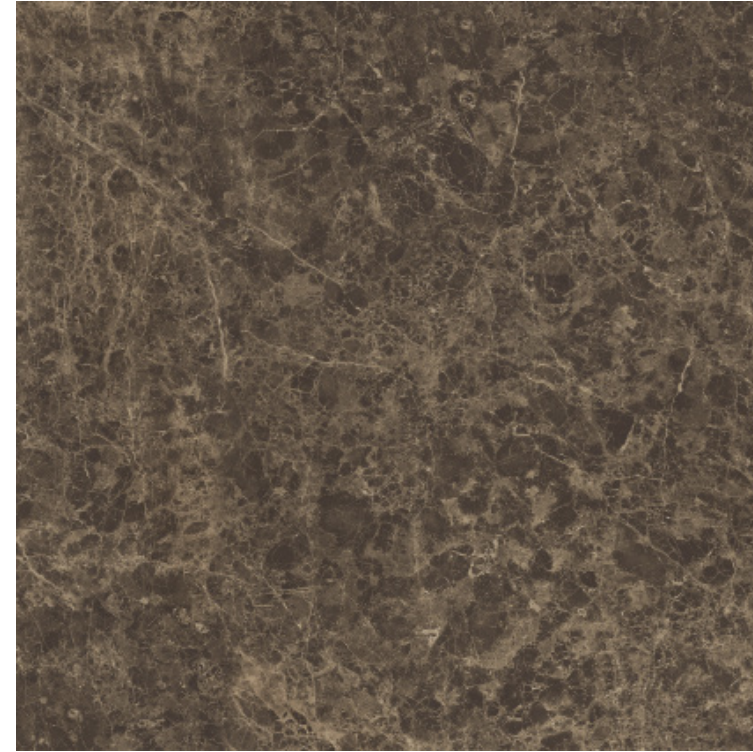
DYNA LIGHT

▼
9MM GLOSSY
▲
1200X1200MM



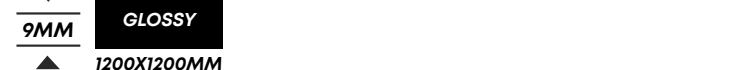
EMPRADOR COCCO*

▼
9MM GLOSSY
▲
1200X1200MM



POLO SATVARIO

▼
9MM GLOSSY
▲
1200X1200MM





CARARRA

▼
9MM GLOSSY
▲
1200X1200MM





BOTTOCHINO FLITO

▼
9MM GLOSSY
▲
1200X1200MM

BRECCIA GOLD

▼
9MM GLOSSY
▲
1200X1200MM



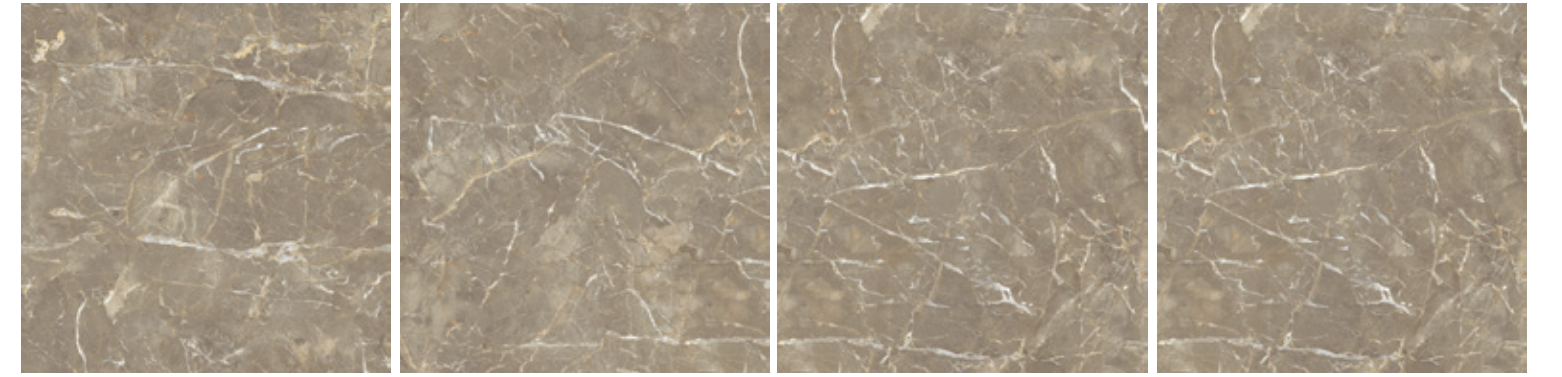
EMPRADOR PINK

▼
9MM GLOSSY
▲
1200X1200MM



MARMOS CIDER

▼
9MM GLOSSY
▲
1200X1200MM





ROYAL SATVARIO

9MM GLOSSY 1200X1200MM

BRECCIA IVORY

9MM GLOSSY 1200X1200MM

DYNA MATURE

9MM GLOSSY 1200X1200MM

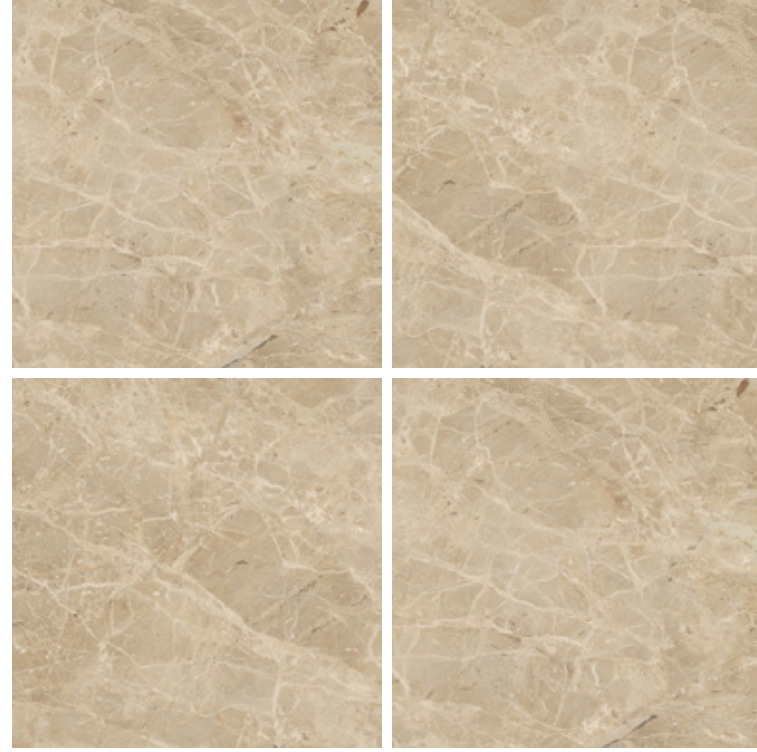
PERLATO ROYAL

9MM GLOSSY 1200X1200MM



CHAMPIAN BEIGE

▼
9MM GLOSSY
▲
1200X1200MM



MADONA GREY

▼
9MM GLOSSY
▲
1200X1200MM

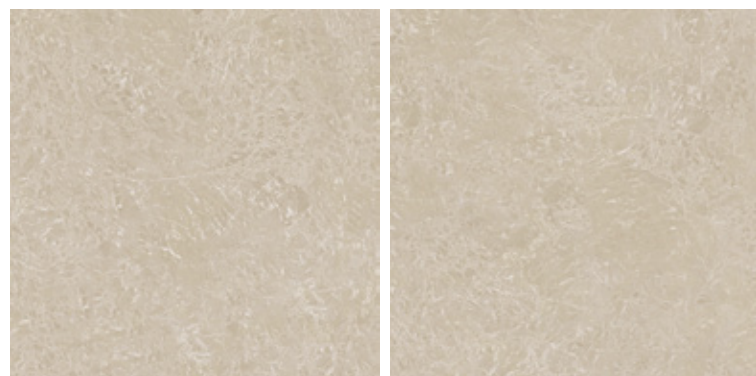
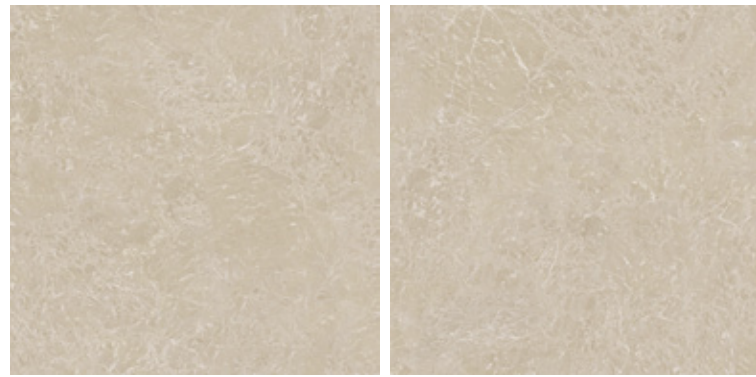
OPERA CREMA

▼
9MM GLOSSY
▲
1200X1200MM



ROYAL MARFIL

▼
9MM GLOSSY
▲
1200X1200MM



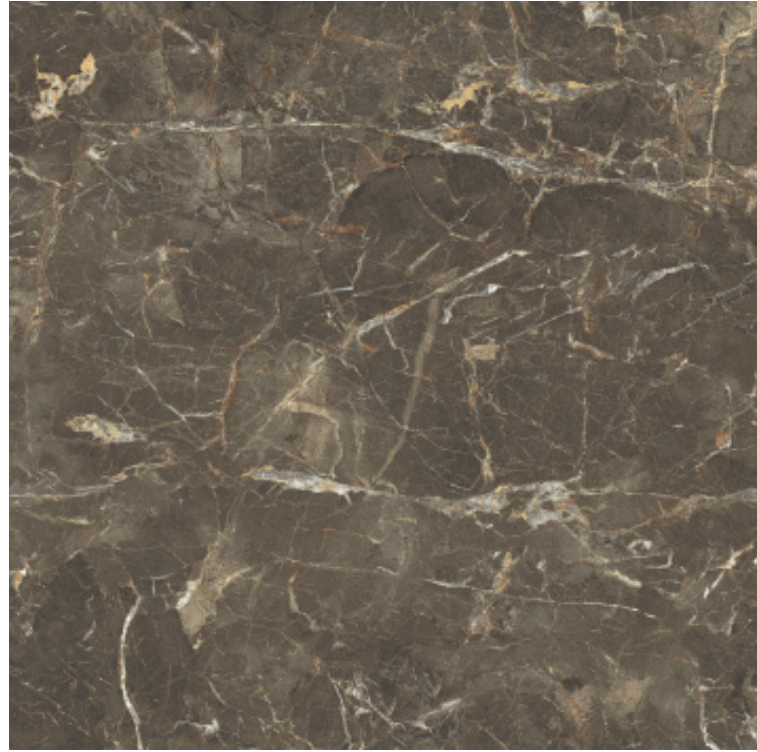
DYNA WAVE

▼
9MM GLOSSY
▲
1200X1200MM

GALAXY IVORY

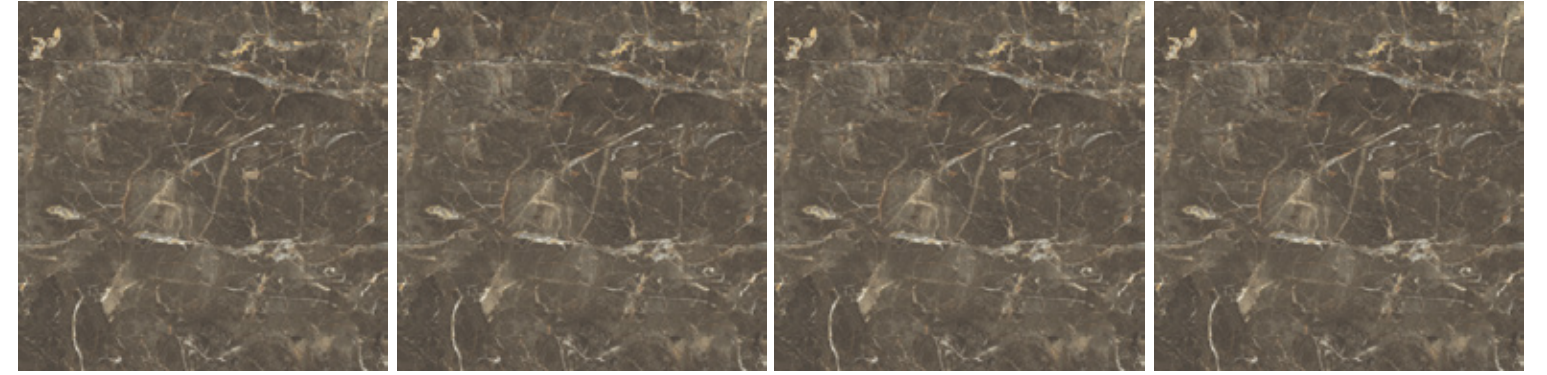
▼
9MM GLOSSY
▲
1200X1200MM





MARMOS RUST*

▼
9MM GLOSSY
▲
1200X1200MM





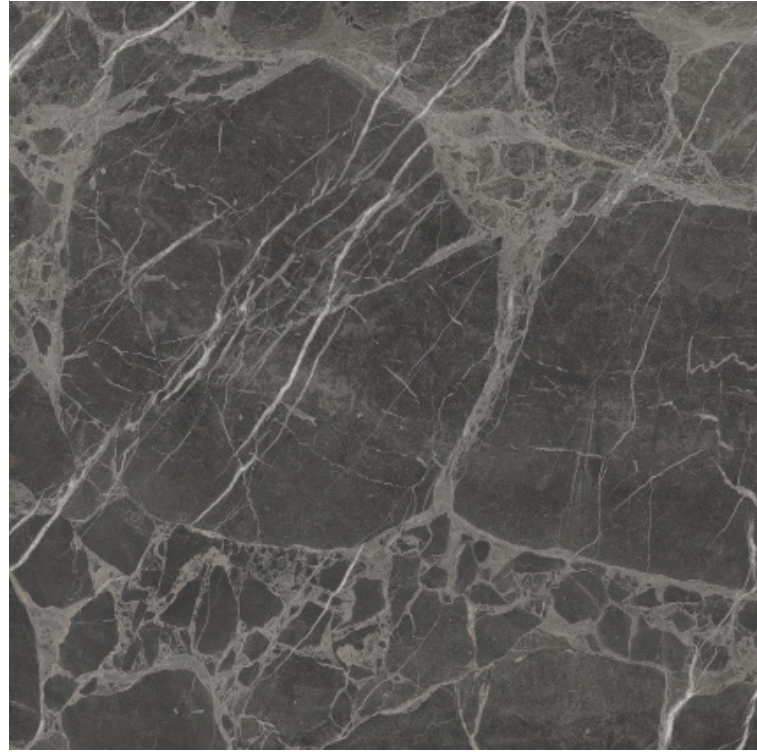
TURKISH WHITE

▼
9MM GLOSSY
▲
1200X1200MM

BURBERRY BEIGE

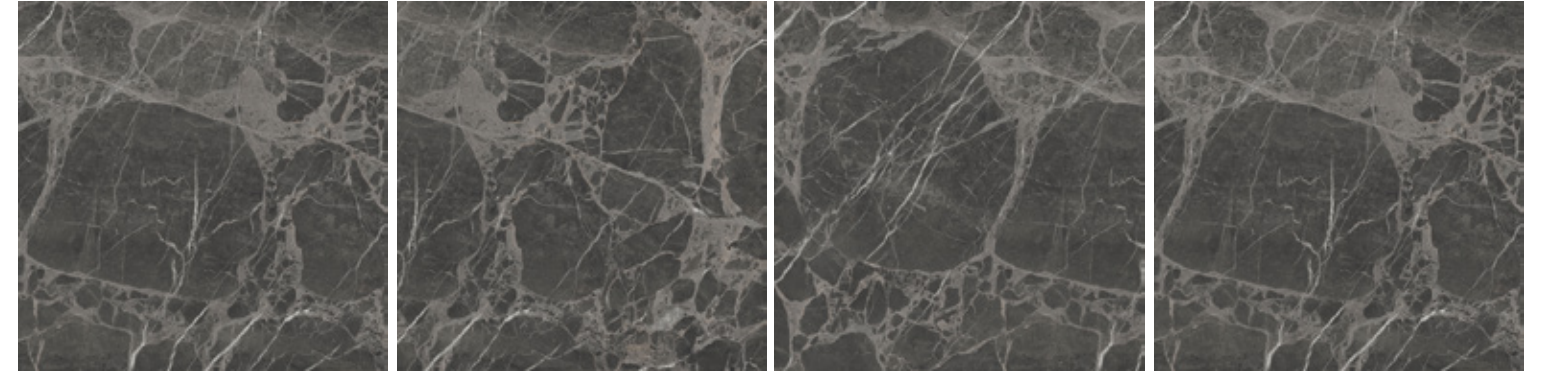
▼
9MM GLOSSY
▲
1200X1200MM





TORANTO BLACK*

▼
9MM GLOSSY
▲
1200X1200MM



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TECHNO
MARBLE

URBANA

COLLECTION

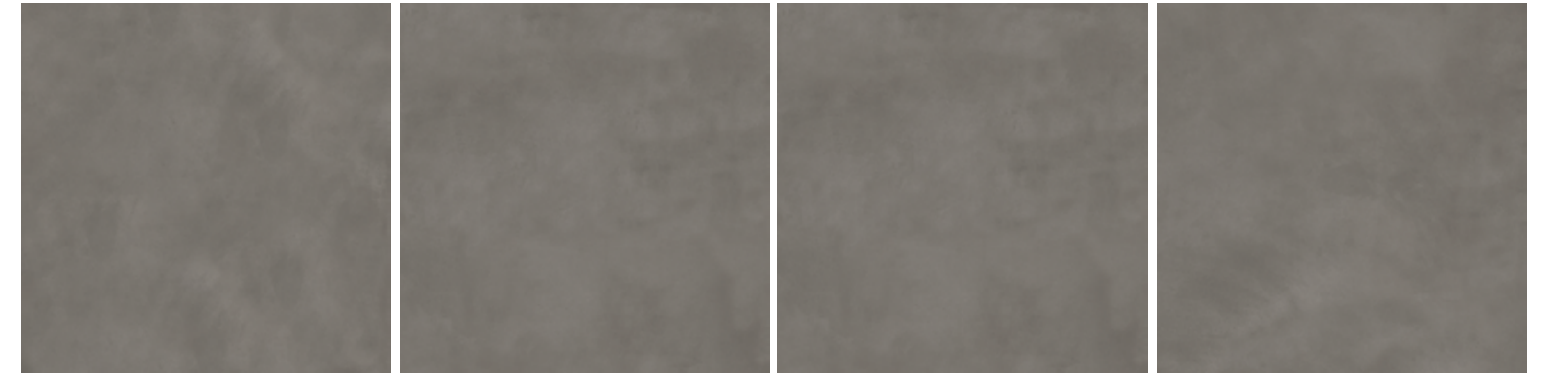
1200
X1200**MM**

MATT



MEGA TROUT

▼
9MM MATT
▲
1200X1200MM





MEGA SHADOW

▼
9MM
▲ MATT
1200X1200MM

MEGA THUNDER

▼
9MM
▲ MATT
1200X1200MM





MEGA CREMA

▼
9MM MATT
▲
1200X1200MM

MEGA GREY

▼
9MM MATT
▲
1200X1200MM



MEGA RHINO

▼
9MM MATT
▲
1200X1200MM



TECHNICAL SPECIFICATION

TEST DESCRIPTION	TEST METHOD	ISO STANDARD 13006 B1a TILES	SERON VALUE
Length and width	BS EN ISO 10545-2	± 0.6%	± 0.3%
Thickness	BS EN ISO 10545-2	± 5.0%	± 3.0%
Straightness of sides	BS EN ISO 10545-2	± 0.5%	± 0.3%
Rectangularity	BS EN ISO 10545-2	± 0.6%	± 0.3%
Surface flatness	BS EN ISO 10545-2	± 0.5%	± 0.3%
Water absorption	BS EN ISO 10545-3	≤ 0.5%	≤ 0.05%
Breaking strength	BS EN ISO 10545-4	≥ 1300N	≥ 1500N
Modulus of rupture	BS EN ISO 10545-4	≥ 35 N/mm ²	≥ 45N/mm ²
Resistance to deep abrasion	BS EN ISO 10545-6	≤ 175mm ³	≤ 150mm ³
Linear thermal expansion	BS EN ISO 10545-8	≤ 9 x 10 ⁻⁸ °C ⁻¹	≤ 7 x 10 ⁻⁶ °C ⁻¹
Thermal shock resistance	BS EN ISO 10545-9	No visible defect	No visible defect
Frost resistance	BS EN ISO 10545-12	Frost proof	Frost proof
Resistance to chemicals	BS EN ISO 10545-13	No visible effect	No visible effect
Resistance to stain	BS EN ISO 10545-14	Manufacturer to state class	Stains removed Min. Class 2
Colour resistance	BS EN ISO 10545-16	No damage	No damage
Colour resistance to UV Light	DIN 51094	No change in color	No change in color
Scratch hardness(MOH's Scale)	EN 101	≥ 6 MOHS	≥ 7 MOHS
Surface quality	BS EN ISO 10545-2	Min. 95%	No visible defect
Skid resistance (friction co-efficient)	BS EN ISO 10545-17	> 0.4	>0.4
Moisture Expansion	-	Nil	Nil

PACKING DETAIL

SIZE	120x180	80x160	120x120
Fob/Sq.mtr with Pallate		-	-
C & F/Sq.mtr with Pallate		-	-
Pcs/Box (Corrugated)	1	2	2
Sq.mtr/Box	2.16	2.56	2.88
Box/Pallate		44*10	42*8 / 20*4 / 27*1
Pallate/Container	885.36	10	13
Sq.mtr/Container	396	1126.4	1275.84
Box/Container		440	443
Thickness(APPROX)		-	-
Container	9		



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